



annual report | **2005**



Flying High

At QSR Brands Bhd, 2005 was the year of flying high with soaring strides in profitability, success and expansion. But success is more than just numbers and bottom line. It is also part of a larger story, or continuum, one which reflects a long track record of growth.

We also aim to continue to fly high in the areas of brand loyalty and customer satisfaction; in the dedication and team spirit among our employees; and in reaching new heights of enhancing shareholder value, as well as enhancing cooperation and synergy amongst partners, team members and tomorrow's generation.





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