



# activities

10

51

Amusement Centres *12-13* Animal Feed *14-15* Chemicals Manufacturing *16-17* Cinema Operations *18-19*  
Commodity Trading *20-21* Consumer Products *22-23* Contract Manufacturing *24-25* Edible Oils *26-27*  
Engineering Services *28-29* Flour *30-31* Glove Manufacturing *32-33* Livestock Farming *34-35*  
Oil Palm Plantations *36-39* Packaging *40-43* Property Development *44-45* Shipping *46-47*  
Sugar *48-49* Utilities and Environmental Engineering *50-51*



# amusement centres

## BACKGROUND INFORMATION

Kerry Leisure Concepts Sdn Bhd (KLC), a 50:50 joint venture between PPB Leisure Holdings Sdn Bhd and Kerry Leisure Concepts Pte Ltd, Singapore, operates one of the largest chain of family entertainment centres known as "Fireworks Fun Centre" in the country. KLC has a total of six centres with sizes ranging from 4,500 sf to 10,000 sf in Klang Valley (2), Johor Bahru (3) and Sungei Petani (1). KLC also has two children playlands and eight kiddie ride operations located in supermarkets and hypermarkets situated mainly in the Klang Valley and Johor Bahru.

The types of fun rides and games currently available at all Fireworks Fun Centres/Children Playlands in the country are as follows:-

- Simulator games
- Redemption games
- Children interactive games
- Video simulator games
- Ballpools and Playports
- Dance/Music games
- Carnival games
- Touch screen games
- Kiddie rides
- Bumper cars

## SIGNIFICANT EVENTS OF KLC

YEAR	EVENT
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1994	Opening of KLC's first amusement centre at Pelangi Plaza.
2000	KLC signed an agreement with Tops Retail Malaysia Sdn Bhd to operate kiddie rides at their supermarkets.
2002	Tie-up with Tesco Stores (Malaysia) Sdn Bhd to operate children playlands and kiddie rides at their hypermarkets.

## EXPANSION PLANS

- To set up additional two (2) children playlands by mid-2004.
- To expand the kiddie ride operations to 10 other locations in 2003.

## LOOKING AHEAD

KLC is currently identifying new leisure businesses to complement its existing operations.



# animal feed



## BACKGROUND INFORMATION

In 1981, FFM Bhd expanded its core activities to include production of animal feeds with an initial capacity of 10 mt per hour. Today, FFM Group owns five feed mills in Malaysia strategically located in Prai, Port Klang, Pasir Gudang, Kota Kinabalu and Kuching with a total capacity of 125 mt per hour. The Group manufactures over 300,000 mt of animal feeds annually accounting for about 10% of domestic requirements.

FFM's animal feeds are available in mash, crumble and pellet expanded form and are categorized into:-

- Broiler feeds
- Domestic broiler feeds
- Poultry feeds
- Duck feeds
- Ruminant feeds
- Quail feeds
- Rabbit feeds

## SIGNIFICANT EVENTS

YEAR	EVENT
1981	Commenced operations of first feed mill at South Port, Port Klang.
1982	Commissioned new feed mill at Pasir Gudang, Johor.
1987	Expanded feed milling operations to East Malaysia through its 75% subsidiary, FFM Feedmills (Sarawak) Sdn Bhd.
1993	FFM Feedmills (Sabah) Sdn Bhd, FFM's 100% subsidiary, commenced operations of its feed mill in Kota Kinabalu, Sabah to cater to the Sabah market.
2002	JBFM Feedmill Sdn Bhd, a 100% subsidiary of FFM, commissioned a new feed expander line to supply mainly to the Group's layer farm in Trong, Perak.

## EXPANSION PLAN

FFM is relocating its feed milling activities from South Port to Pulau Indah and is constructing a new 50 tph feed mill scheduled for completion by early 2005.

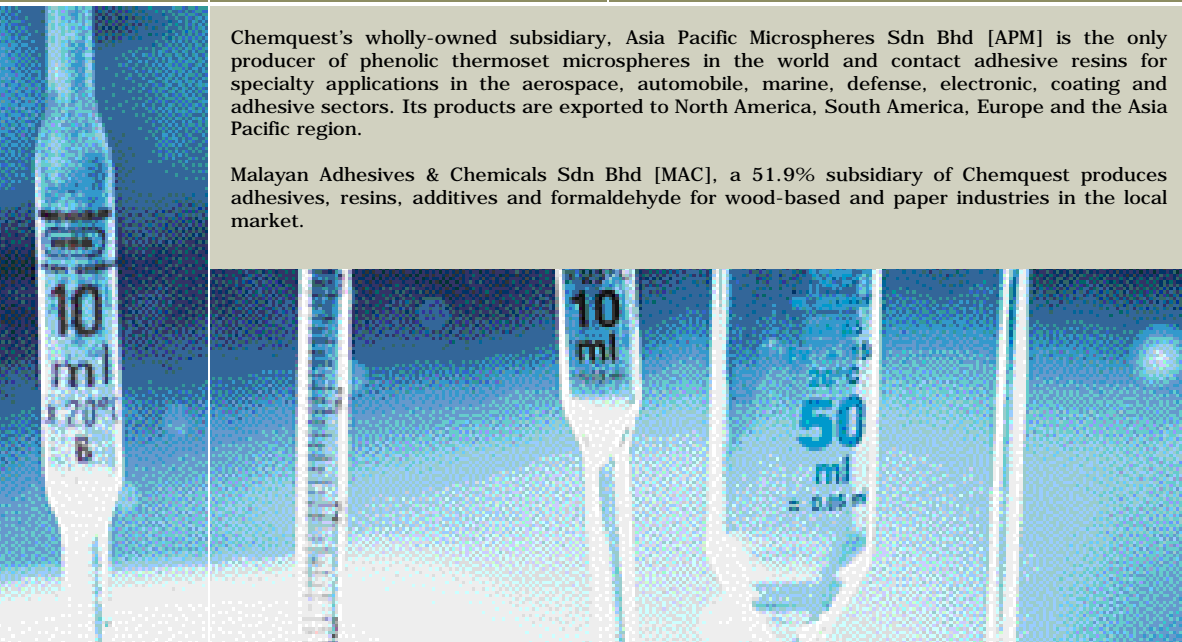


# chemicals manufacturing

## BACKGROUND INFORMATION

Chemquest's wholly-owned subsidiary, Asia Pacific Microspheres Sdn Bhd [APM] is the only producer of phenolic thermoset microspheres in the world and contact adhesive resins for specialty applications in the aerospace, automobile, marine, defense, electronic, coating and adhesive sectors. Its products are exported to North America, South America, Europe and the Asia Pacific region.

Malayan Adhesives & Chemicals Sdn Bhd [MAC], a 51.9% subsidiary of Chemquest produces adhesives, resins, additives and formaldehyde for wood-based and paper industries in the local market.



## SIGNIFICANT EVENTS

**YEAR    EVENT****APM**

1997    Received the ISO 9002 certification and was upgraded to the ISO 9001-2000 in year 2002.

1999    Awarded the Enterprise 50 Award for its leadership role in the industry. The Award was organized by Andersen Consulting and the Ministry of International Trade and Industry.

**MAC**

2000    MAC's factory increased its adhesive resin plant capacity with the installation of an additional reactor, bringing the total number of reactors to 6.

2000    Received the ISO 9002 certification and in 2003, was upgraded to the ISO 9001-2000.

## EXPANSION PLAN

In January 2003, APM launched a new range of white microspheres under the trade name of MINOSET.

## LOOKING AHEAD

The new range of microspheres is expected to contribute positively to the turnover and margin of APM in the second half of 2003.





# cinema operations

## BACKGROUND INFORMATION

Golden Screen Cinemas Sdn Bhd, a 54.2% subsidiary of PPB Leisure Holdings Sdn Bhd, is the leading film exhibitor with close to 50% of market share. GSC currently operates the largest cinema chain with a total of 74 screens in 15 locations, all of which are located in prime sites in major cities throughout the country.

GSC is also the largest distributor of independent English films from companies such as Miramax, New Line Cinemas, Universal, UGC, Fortissimo and Pandora as well as Chinese films from major studios in Hong Kong namely, Golden Harvest, China Star, Teamwork, Media Asia, EMG and Mandarin.



	<b>Locations</b>	<b>No. of Screens</b>	<b>No. of Seats</b>
1.	Cheras Leisuremall, Kuala Lumpur	4	1,610
2.	Mid Valley Megamall, Kuala Lumpur	18	2,909
3.	Shaw Centrepoint, Klang	4	1,006
4.	IOI Mall, Puchong	5	1,317
5.	Capitol Cinema, Selayang	3	750
6.	The Summit, USJ	7	1,262
7.	Kuantan Megamall, Kuantan	5	970
8.	GSC, Kota Kinabalu	3	1,648
9.	Plaza, Bukit Mertajam	3	707
10.	Ipoh Parade, Ipoh	3	803
11.	Central Square, Sungei Petani	3	666
12.	Summit Parade, Batu Pahat	3	678
13.	Pelangi Leisuremall, Johor Bahru	5	2,361
14.	Mahkota Parade, Malacca	4	821
15.	Terminal 1, Seremban	4	1,086
	<b>Total</b>	<b>74</b>	<b>18,594</b>



#### SIGNIFICANT EVENTS OF GSC

<b>YEAR</b>	<b>EVENT</b>
1987	Golden Communications (M) Sdn Bhd was established from a joint venture between PPB and Golden Harvest (Int) Ltd to operate a chain of cinemas leased from Shaw Brothers (M) Sdn Bhd.
1997	Golden Communications (M) Sdn Bhd changed its name to Golden Screen Cinemas Sdn Bhd.
1999	Opened the largest multiplex in Asia with 18 screens at Mid Valley, Kuala Lumpur introducing the first "Gold Class" auditorium and International Screens offering award winning foreign films.
2000	Became the first circuit to introduce the Mobile Movie Booking Service under "Cinema Online" with telecommunication provider "DiGi" which enables patrons who are DiGi subscribers to reserve tickets via their mobile phones.
2001	Opened first merchandising counter "Glitters" at GSC, Mid Valley selling mostly movie related items.
2002	GSC signed a Joint Venture Agreement with Sistem Televisyen Malaysia (TV3) under which GSC supplies Chinese feature films to TV3. This joint venture is the first of its kind in Malaysia between a commercial television network and a film distributor.

#### EXPANSION PLAN

GSC will be opening its second largest cineplex with 12 screens at Gurney Plaza, Penang by end-2003 (total project cost : RM15.0 million).

#### LOOKING AHEAD

GSC is always on the look out for viable locations for new cineplexes and will continue to promote its cinemas as event venues.