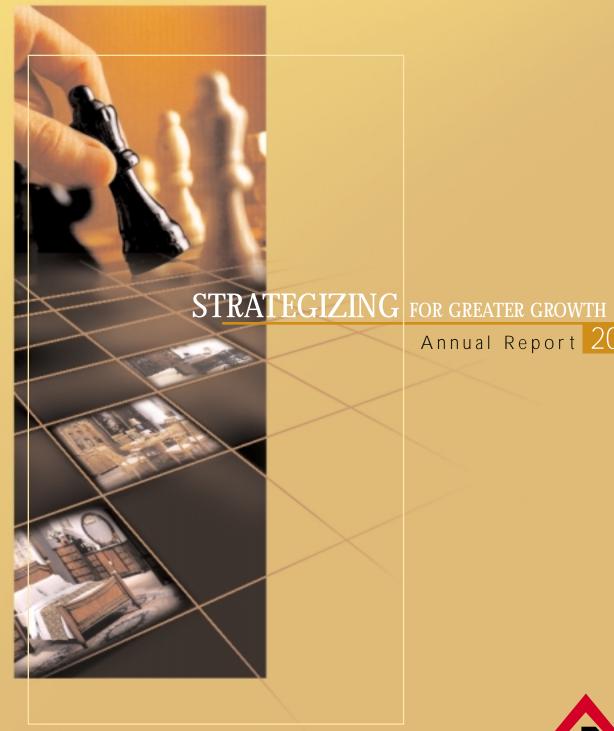
POH HUAT RESOURCES HOLDINGS BERHAD 443169-X Incorporated in Malaysia under the Companies Act, 1965

PLO 1, Jorak Industrial Area Mukim Sungai Raya, 84300 Bukit Pasir Johor Darul Takzim, West Malaysia Tel: 606-985 9688 Fax: 606-985 9588 Homepage: www.pohhuat.com E-mail: pohhuat@po.jaring.my



Annual Report 2003



POH HUAT RESOURCES HOLDINGS BERHAD

443169-X

Corporate Statement



"To enhance our position as the leading world class manufacturer by providing high quality, innovative products, excellent customer service at competitive prices."





COVER RATIONALE

for all our stakeholders.

STRATEGIZING FOR GREATER GROWTH

Poh Huat, a forward looking company adapts its strategies to achieve its goals for continued growth. We take significant, measurable actions and defined plans to continue progressing as we look to the promising future.

Knowing that we must focus on what we know best, we will strive to win loyalty, trust and involvement of our customer and workforce.

Being a value driven company, we will emphasise on stewardship and governance to enhance long term growth potential and value

