

banking

Operational facets



Public Bank bonus offer for housing, shophouse loans

KUALA LUMPUR: To cater to the mortgage demand from which is poised to surge, Public Bank has introduced a bonus offer through the reduction of interest rates and the enhancement of its existing loan packages for purchase or refinancing of residential and commercial properties.

It also incorporates trade financing to meet the working capital needs of small and medium-sized businesses and assist in their business expansion plan.

The interest rates for new loans under the bonus offer are as follows:

Public Bank's Five Home Plan a big hit

KUALA LUMPUR: Public Bank's Five Home Plan, introduced a year ago last year, has proved to be popular with home buyers and has resulted in the bank giving out millions of dollars worth of bonus packages.

A bank spokesman said: "The advantage of the overall facility is that borrowers can enjoy a low interest rate of 6.5% plus one per cent for the first year and 6.5% plus 0.5% per cent thereafter."

The All-in-One Home Plan is also being made available by Public Bank. Under ABBA, the first year interest rate is pegged at 4.5 per cent and thereafter, it is fixed at 4.5 per cent.

Celcom and Public Bank pair up

KUALA LUMPUR: Celcom and Public Bank have signed an accord to allow the former's pre-paid users to use the latter's credit cards for the banking services.

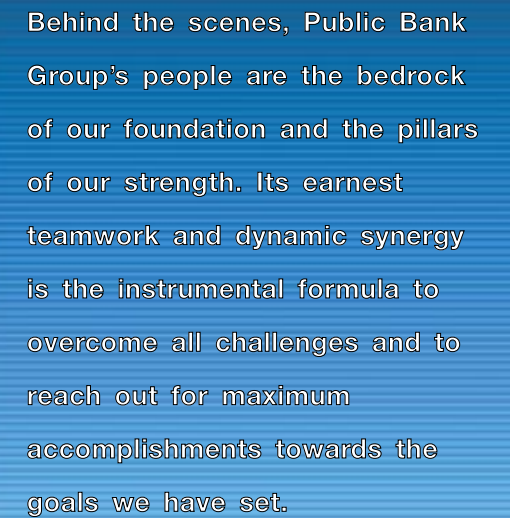
Both banks are pre-paid customers, of whom 30% are pre-paid customers, he said at the signing ceremony in Kuala Lumpur yesterday.

He said that the video conferencing was held at the company's headquarters in Kuala Lumpur.

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As the nation's leading anchor bank, the Public Bank Group encapsulates a myriad of operational banking facets that facilitates its engines of growth. Each aspect is an integral component of the total entity to generate the Group's continued endeavour to emerge as the most efficient, profitable and respected financial institution in the pulsating 21st century.





our
Inherent
fundamentals