

2002 ANNUAL REPORT

2002 annual report

CORPORATION BERHAD (8578-A)

VISION STATEMENT

To be an innovative market leader in our businesses that benefit society

MISSION STATEMENT

To provide superior products and services that exceed our customers' expectations

To recognise our employees as our single most important asset and encourage them to realise their full potential in a caring and conducive environment

o enhance shareholders' value by growing our businesses



Exc ellenc e

We will be single-minded in our quest to be the best in our core businesses

Integrity and Transparency

We will maintain the highest standards of integrity, and continue to remain transparent in all facets of our operations

Good will

We will attach equal importance to building both human values and business values

Communit y

We are a responsible corporate citizen, sensitive to the needs of the community

Environmen t

We are committed to protecting the environment