

## REVIEW

of divisions and performance





Quality stationery produced  
using high-end PVC leathercloth  
from Nylex.

**The Polymer Division remains entrenched as the largest Malaysian manufacturer of high quality PVC films and coated fabrics, and its recent investment in additional production facilities reflects its commitment to further preserve this leading position.**

The Polymer Division continues to maintain its market leadership position in the country as the largest Malaysian manufacturer of high quality PVC films and coated fabrics, and geosynthetics, despite encountering softer demand precipitated by the global economic slowdown.

The company's high-end PVC leathercloth, films and sheets continue to be well received by a wide range of industries, for application in the furniture upholstery, automotive, stationery, luggage, vinyl wallcovering, industrial, healthcare and marine vinyl industries. Many are perhaps already aware that Nylex vinyl wallcovering presently graces the walls and partitions of the Petronas Twin Towers, Wisma Putra and Parcels C & D of Putrajaya, and the banking halls of all HSBC branches throughout Malaysia.

Its upmarket range of PVC leathercloth for furniture is extremely well received by the Japanese market due to its soft feel, leather-touch and contemporary colours.

Constant R&D efforts and benchmarking against renowned PVC manufacturers in China and Taiwan have resulted in the achievement of certain creative breakthroughs in the production of PVC leathercloth for furniture upholstery.

# Polymer

## DIVISION

### PRODUCTS

- Films & Coated Fabrics
- Engineered Polymer

### UNITS

- Nylex (Malaysia) Berhad
- Nycon Manufacturing Sdn Bhd
- Zonson Sports (Malaysia) Sdn Bhd

One of such product is our latest Mirage furniture upholstery range which combines contemporary colours, texture, 2-tone hologram effect and soft fabric touch, which represents THE look for the new millennium. The Mirage colour range of blue and green find their inspiration in nature which can be brought together for a look that also mixes modern with hints of retro hip. The rich shades of purple can evoke everything from rich earthiness to fiery feelings of passion, all with a regal hue. A base of neutral colours comprising beige, light yellow and orange portrays the masculine touch with a twist. More importantly, the Mirage range is not only modern; it is also durable and lends itself to being easily cleaned.

Nylex is also a leading supplier to the Malaysian OEM automotive industry, and the company continues to enjoy the lion's share of the supply of PVC/PE foam laminated headliners to Perodua's existing and new models such as Kancil, Kembara, Kenari and the newly-launched Kelisa.



In addition, Nylex is a major supplier of both flexible and semi-rigid films for the domestic and export markets. Semi-rigid PVC sheets in unique metallic colours are specified for reputable hi-fi speaker box models such as Sony, JVC, Kenwood, Philips and Thomson. Nylex high-quality printed gypsum board laminates and ceiling foils continue to be the preferred products both locally and for the export markets of Indonesia, Australia, Middle East and Thailand.

In line with customer demand for an environmentally friendly product, Nylex has embarked on a technical collaboration programme with a reputable Japanese company, Kyowa Leather Cloth Co Ltd, to produce non-PVC laminates for speaker boxes. Also, in order to take advantage of the ongoing global shortage of genuine leather resulting from the bovine epidemic, Nylex is developing non-PVC leathercloth to serve principally the furniture upholstery market in the region.

Due to capacity limitations, Nylex recently committed itself to an investment of RM14 million in a third calender dedicated to producing soft transparent films for the stationery and packaging industries. This new line commenced production in March and has a maximum yearly capacity of 5,000 tons with the ability to produce soft films with good clarity up to a maximum width of 72 inches.

In the field of plastic mouldings, our strategic focus for the last two years has been to offer our expertise in custom moulding. By capitalising on our core competencies of R&D and mould fabrication, our subsidiary Nycon Manufacturing Sdn Bhd was able to secure a number of custom moulding contracts for the local as well as re-export market segments.

Some of the new products we have produced include self-watering flower pots, marina floats, playground sets, traffic engineering delineators, chemical containers and material handling containers.





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1. Zonson Sports manufactures quality golf bags for world-renowned brands.
2. Metallic PVC laminates used for Hi-Fi speaker boxes.
3. The new calender machine is set to increase production capacity of soft and semi-rigid films.

FLUBOX belongs to the latest generation of 1000-litre IBC for liquids.



In the intermediate bulk container ('IBC') segment, following our earlier success with our "Bulkmaster" series, we continued to make further inroads into the domestic and Singapore markets with the release of our new "Flubox" model, which is a UN-approved IBC for transporting cargo.

With regards to geosynthetic products, in early 2001, we introduced "Hydrocell" an innovative product targetted at the landscape drainage market segment. Another product innovation, a lawn edge plastic strip, is also being earmarked for introduction later in the year.

Over the past 31 years, Nylex (Malaysia) Berhad has relentlessly pursued manufacturing excellence coupled with innovative research and development to produce high quality, high value-added premium products, and this continues to be its unrelenting mission and guiding principle.

The company was the very first in Malaysia to be awarded the coveted ISO 9001 accreditation testifying to its manufacturing, design ability and excellence.

At the same time, Nylex is investing in fume extractors in its principal machines to ensure that the flue gas discharged from chimneys is thoroughly clean. This is testimony to Nylex's commitment to fulfilling the role of a good and responsible corporate citizen.