



# Packaging Innovation

Packaging is an integral part of any product. Besides being attractive and durable, packaging needs to be functional too. Our innovative in-house experts strive to ensure every product packaging guarantees freshness, safety, convenience and whenever possible, environment-friendly too.

## *Inovasi Pembungkusan*

*Pembungkusan merupakan ciri penting bagi setiap produk. Selain menarik perhatian dan tahan lasak, pembungkusan juga perlu berfungsi. Pakar-pakar dalaman kami yang inovatif juga berusaha untuk memastikan setiap pembungkusan produk dapat menjamin kesegaran, keselamatan, kemudahan dan sebaik mungkin, juga mesra-alam.*



MAGGI® Hari-Hari Favourites™ star shone bright when it won the AsiaStar 2002 Packaging Award, organised by the Asian Packaging Federation. The single-serve paste mix is packaged in a stand-up pouch with a tear-notch for convenience in opening the pouch. The neat tear enables the contents to be easily squeezed out with no mess. The pouch is made of aluminium-based laminate that retains product freshness.

*MAGGI® Hari-Hari Favourites™ telah memenangi Anugerah Pembungkusan AsiaStar 2002 anjuran Persekutuan Pembungkusan Asia. Perencah ini dibungkus dalam pek boleh berdiri bersama bahagian slatan untuk kemudahan membuka pek yang membolehkan kandungan dituang secara kemas. Pek ini diperbuat daripada aluminium berlamina yang dapat mengekalkan kesegaran produk.*



**MAGGI® SALSA™ Sauce**

With chunky chilli pepper and onion pieces, it makes for a great dip for almost all your favourite foods. Available in Mild and Hot.

*Dengan kepingan cili kapsikum dan bawang, ia hebat sebagai cincangan bersama makanan kegemaran anda. Terdapat dalam Sederhana Pedas dan Pedas.*



**MAGGI® FAMOUS™ Cup Noodles**

MAGGI® FAMOUS™ Cup Noodles promise richer garnishing, fabulous taste. Get on famously with five tempting and authentic flavours.

*Mi Cawan MAGGI® FAMOUS™ menjanjiakan lebih ramuan serta rasa yang hebat. Nikmati lima perisa asli lagi lazat.*



**MAGGI® Shitake Mushroom Vegetarian Oyster Flavoured Sauce**

Its rich, full flavour comes from the highest quality shitake mushroom extract – adding a delicious touch to your favourite vegetarian dish.

*Ekstrak cendawan shitake yang bermutu tinggi memberi rasa yang hebat bagi hidangan vegetarian kegemaran anda.*



**MAGGI® Soups**

A packaging renovation lends a tantalizing new look to these favourite MAGGI® Soups – Chicken and Lily Bulb; Crab and Tang Hoon; Cream of Chicken; and Cream of Mushroom.

*Pengubahsuaian pada pembungkusan memberi wajah baru yang menawan bagi Sup MAGGI® – Ayam dan Cendawan; Ketam dan Tang Hoon; Krim Ayam; dan Krim Cendawan.*



**MAGGI® Hari-Hari Favourites™**

Win over your family with these favourite dishes – Kerutuk, a Kelantanese rendang recipe; Kapitan Curry, a traditional Nyonya recipe; and Devil Curry, a spicy recipe with Portuguese and Indian culinary influences.

*Tambat hati keluarga anda dengan hidangan kegemaran Kerutuk, rendang tradisi Kelantan; Kari Kapitan, masakan Nyonya tulen; dan Kari Devil, masakan kacukan kaum Portugis dan India yang pedas.*



**MAGGI® Hot Bowl Noodles**

A premium product offering much more to the discerning consumer, with flavours Shitake Mushroom Chicken, Curry Supreme, Seafood Tom Yam, Goreng Extra Hot, Black Pepper and Mamak Mee.

*Produk unggul yang menawarkan perisa Ayam Cendawan Shitake, Kari Unggul, Tom Yam Makanan Laut, Goreng Pedas, Lada Hitam dan Mee Mamak.*

