



senior management

pengurusan kanan

Encik Abdul Rahman bin Ahmad
Group Managing Director/
Chief Executive Officer
Media Prima Berhad
Pengarah Urusan Kumpulan/
Ketua Pegawai Eksekutif
Media Prima Berhad

YBhg Dato' Ahmad Farid bin Ridzuan
Chief Executive Officer, TV3
Sistem Televisyen Malaysia Berhad
Ketua Pegawai Eksekutif, TV3
Sistem Televisyen Malaysia Berhad

Encik Amrin bin Awaluddin
Group Chief Financial Officer
Media Prima Berhad
Ketua Pegawai Kewangan Kumpulan
Media Prima Berhad



A clear vision and perceptive direction is applied before we identify and capitalise on viable opportunities to ensure our company's constant success

Dengan visi yang jelas dan berwawasan, kami mengenal pasti dan menjadikan peluang-peluang sebagai modal untuk kami memastikan kejayaan yang berterusan untuk syarikat

**YBhg Datuk Kamarulzaman
bin Haji Zainal**
Director, News & Current Affairs
Sistem Televisyen Malaysia Berhad
Pengarah, Berita dan Hal Ehwal Semasa
Sistem Televisyen Malaysia Berhad

Encik Ahmad Izham bin Omar
Chief Operating Officer
Metropolitan TV Sdn Bhd
Ketua Pegawai Operasi
Metropolitan TV Sdn Bhd

**YBhg Tuan Syed Faisal Albar
Syed A.R Albar**
Chief Executive Officer
The New Straits Times Press
(Malaysia) Bhd
Ketua Pegawai Eksekutif
The New Straits Times Press (Malaysia) Bhd

YBhg Dato' Kalimullah Masheerul Hassan
Group Editor-in-Chief
The New Straits Times Press
(Malaysia) Bhd
Ketua Pengarang Kumpulan
The New Straits Times Press (Malaysia) Bhd

CORPORATE INFORMATION

Maklumat Korporat

Board of Directors Lembaga Pengarah

YAM DATO' SERI SYED ANWAR JAMALULLAIL
Chairman Pengerusi

ENCIK ABDUL RAHMAN AHMAD
Group Managing Director/
Chief Executive Officer
Pengarah Urusan Kumpulan/
Ketua Pegawai Eksekutif

ENCIK SHAHRIL RIDZA RIDZUAN
YBHG DATO' DR MOHD SHAHARI
AHMAD JABAR*

YBHG TAN SRI LEE LAM THYE*

YBHG DATO' ABDUL MUTALIB DATUK SERI
MOHAMED RAZAK*

Audit Committee Jawatankuasa Audit

YBHG DATO' DR MOHD SHAHARI
AHMAD JABAR*
Chairman Pengerusi

YBHG TAN SRI LEE LAM THYE*

ENCIK ABDUL RAHMAN AHMAD

YBHG DATO' ABDUL MUTALIB DATUK SERI
MOHAMED RAZAK*

* Independent non-executive director
Pengarah bebas bukan eksekutif

Company Secretaries Setiausaha-setiausaha Syarikat

ENCIK MOHD NOOR RAHIM YAHAYA
(MAICSA 0866820)

ENCIK YUSLIZAL MONEK
(MAICSA 7003822)

Registered Office | Pejabat Berdaftar

MEDIA PRIMA BERHAD
Sri Pentas,
No. 3 Persiaran Bandar Utama
Bandar Utama, 47800 Petaling,
Selangor Darul Ehsan.
Tel: 03-7726 6333

Registrar | Pendaftar

MALAYSIAN SHARE REGISTRATION
SERVICES SDN BHD
Level 26, Menara Multi Purpose,
Capital Square,
No. 8, Jalan Munshi Abdullah,
50100 Kuala Lumpur
Tel: 03-2721 2222
Fax: 03-2721 2530

Auditors | Juruaudit

PRICEWATERHOUSECOOPERS
11th Floor, Wisma Sime Darby,
Jalan Raja Laut, PO Box 10192,
50706 Kuala Lumpur.
Tel: 03-2693 1077

Solicitors | Peguam

M/S ZAID IBRAHIM, ADVOCATES & SOLICITORS
Level 19, Menara Milenium,
Pusat Bandar Damansara,
50490 Kuala Lumpur.
Tel: 03-2087 9999
Fax: 03-2094 4888 / 2094 4666

M/S ARIFIN & PARTNERS, ADVOCATES
& SOLICITORS
Unit A3-8, Block A, 189,
Jalan Tun Razak, 50400 Kuala Lumpur.
Tel: 03-2162 0499
Fax: 03-2162 0490

M/S ZAIN & CO, ADVOCATES & SOLICITORS
6th & 7th Floor,
Bangunan Dato' Zainal 23,
Jalan Melaka, 50100 Kuala Lumpur.
Tel: 03-2698 6255

Bankers | Bank

MALAYAN BANKING BERHAD
Lot F1/26 & F1/27, 1st Floor,
Kompleks Dayabumi,
Jalan Sultan Hishamudin
50050 Kuala Lumpur

BUMIPUTRA-COMMERCE BANK BERHAD
Menara Bumiputra, Jalan Melaka
50100 Kuala Lumpur

RHB BANK BERHAD

Ground & Mezzanine Floor
Podium Block Plaza OSK
Jalan Ampang, 50450 Kuala Lumpur

BANK ISLAM MALAYSIA BERHAD

No 2 & 4, Jalan 14/22, 46100 Petaling Jaya
Selangor Darul Ehsan

Management | Pengurusan

MEDIA PRIMA BERHAD
ENCIK ABDUL RAHMAN AHMAD
Group Managing Director /
Chief Executive Officer
Pengarah Urusan Kumpulan /
Ketua Pegawai Eksekutif

ENCIK AMRIN AWALUDDIN
Group Chief Financial Officer
Ketua Pegawai Kewangan Kumpulan

PUAN ZURAIDAH ATAN
GM, Corporate Governance & Risk
Management
Pengurus Besar, Tadbir Urus Korporat &
Pengurusan Risiko

**SISTEM TELEVISYEN MALAYSIA BERHAD
(TV3)**

YBHG DATO' AHMAD FARID RIDZUAN
Chief Executive Officer
Ketua Pegawai Eksekutif

ENCIK AMRIN AWALUDDIN
Chief Financial Officer
Ketua Pegawai Kewangan

YBHG DATUK KAMARULZAMAN HJ. ZAINAL
Director, News & Current Affairs
Pengarah, Berita & Hal Ehwal Semasa

ENCIK ANTHONY @ FIRDAUZ BUJANG
General Manager, Brand Management Group
Pengurus Besar,
Kumpulan Pengurusan Jenama

PUAN SITI ALWIYAH BINTI MOHD JALLY
General Manager,
Corporate Communications
Pengurus Besar, Komunikasi Korporat

PUAN SHAREEN OOI BEE HONG
General Manager, Client Servicing Group
Pengurus Besar,
Kumpulan Perkhidmatan Pelanggan

PUAN BADARIAH JALIL
General Manager, Human Resources
& Management Services
Pengurus Besar, Sumber Manusia dan
Pengurusan Perkhidmatan

ENCIK ROY NAVONIL SUBRATA
General Manager,
Creative Marketing Group
Pengurus Besar,
Kumpulan Pemasaran Kreatif

ENCIK BUKHARI CHE MUDA
General Manager, Magazine,
Documentary & Family
Pengurus Besar, Majalah,
Dokumentari & Famili

ENCIK TAN KWONG MENG
General Manager, Engineering
Pengurus Besar, Kejuruteraan

ENCIK AZHAR BORHAN
General Manager, Entertainment,
Sports & Recreational
Pengurus Besar, Hiburan,
Sukan & Rekreasi

ENCIK ABDUL RASHID MALIK
KHUSHI MUHAMMAD
General Manager, Airtime Management
Pengurus Besar, Pengurusan Penyiaran

ENCIK AMIL IZHAM HAMZAH
General Manager, Finance
Pengurus Besar, Kewangan

ENCIK AHMAD PUAD ONAH
General Manager, Subsidiaries
Management Services
Pengurus Besar, Perkhidmatan
Pengurusan Anak Syarikat

ENCIK TAJUL ARIFFIN BAHARI
Executive Creative Director
Pengarah Eksekutif Kreatif

PUAN ZURAIDAH YATIM
Manager, Legal
Pengurus, Perundangan

METROPOLITAN TV SDN BHD (8TV)

ENCIK AHMAD IZHAM OMAR
Chief Operating Officer
Ketua Pegawai Operasi

**THE NEW STRAITS TIMES PRESS
(MALAYSIA) BERHAD**

TUAN SYED FAISAL ALBAR
SYED A.R ALBAR
Chief Executive Officer
Ketua Pegawai Eksekutif

YBHG DATO' KALIMULLAH
MASHEERUL HASSAN
Group Editor-in-Chief
Ketua Pengarang Kumpulan

YBHG DATUK AHMAD A. TALIB
Group Editor, New Straits Times Sdn Bhd
Pengarang Kumpulan,
New Straits Times Sdn Bhd

ENCIK HISHAMUDDIN AUN
Group Editor, Berita Harian Sdn Bhd
Pengarang Kumpulan,
Berita Harian Sdn Bhd

ENCIK TUN IBRAHIM MOHD JAFRI
Group General Manager,
Production & Technical
Pengurus Besar Kumpulan,
Pengeluaran & Teknikal

YM TENGKU MOHAMED TENGKU TAIB
Group General Manager, Advertisement
Pengurus Besar Kumpulan, Pengiklanan

ENCIK JEZILEE MOHAMAD RAMLI
Chief Financial Officer
Ketua Pegawai Kewangan

ENCIK KAMARUDIN BABA
Senior General Manager, Legal
& Secretarial
Pengurus Besar Kanan,
Undang-undang & Kesetiausahaan

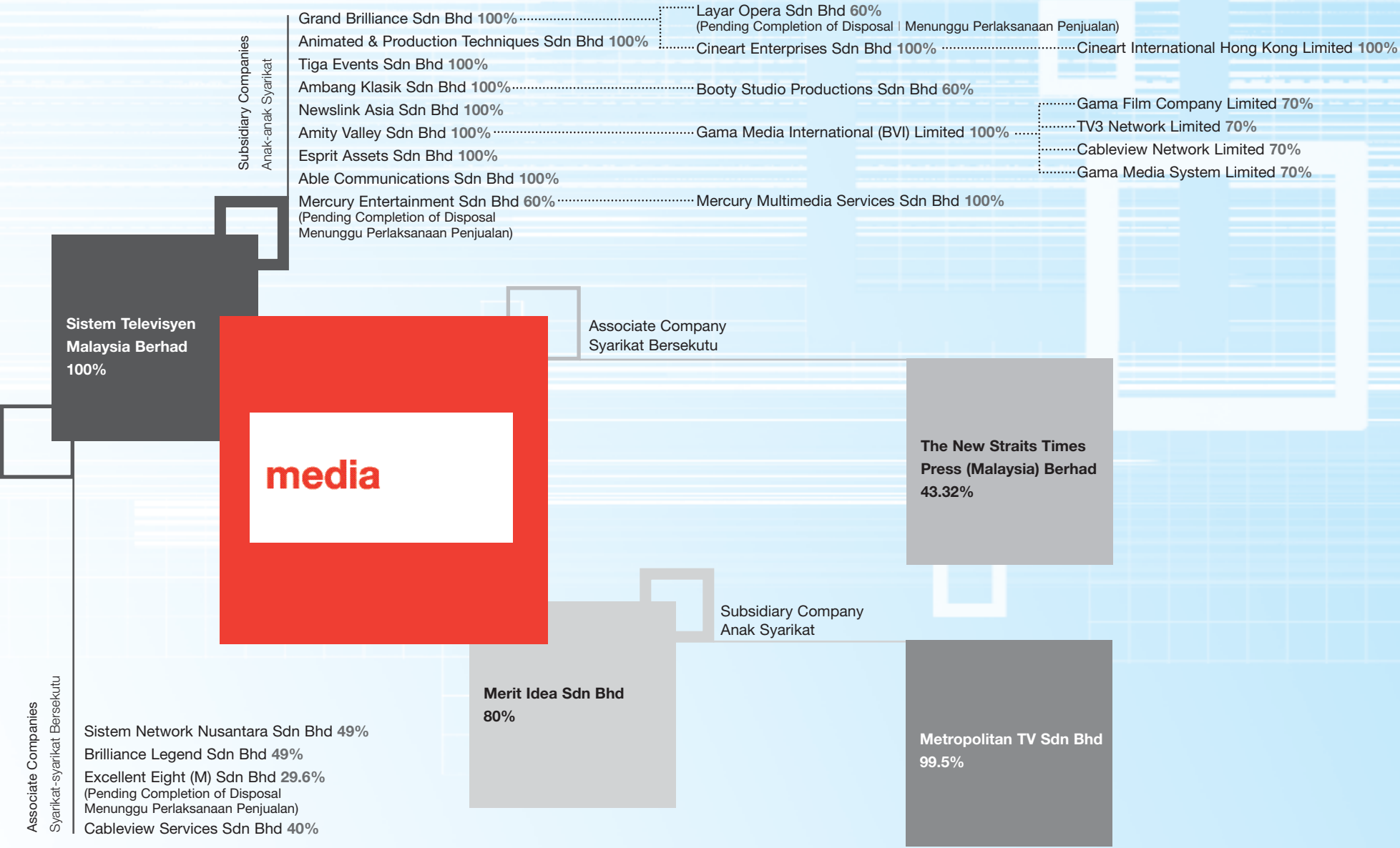
ENCIK WEE TECK KEE
Senior General Manager, Circulation
Pengurus Besar Kanan, Pengedaran

ENCIK ABDUL WAHAB MOHAMAD
Senior General Manager, Human
Capital Services
Pengurus Besar Kanan, Perkhidmatan
Sumber Manusia

CIK MIMI MEGAWATI ABDUL WAHID
Senior General Manager, Marketing
Pengurus Besar Kanan, Pemasaran

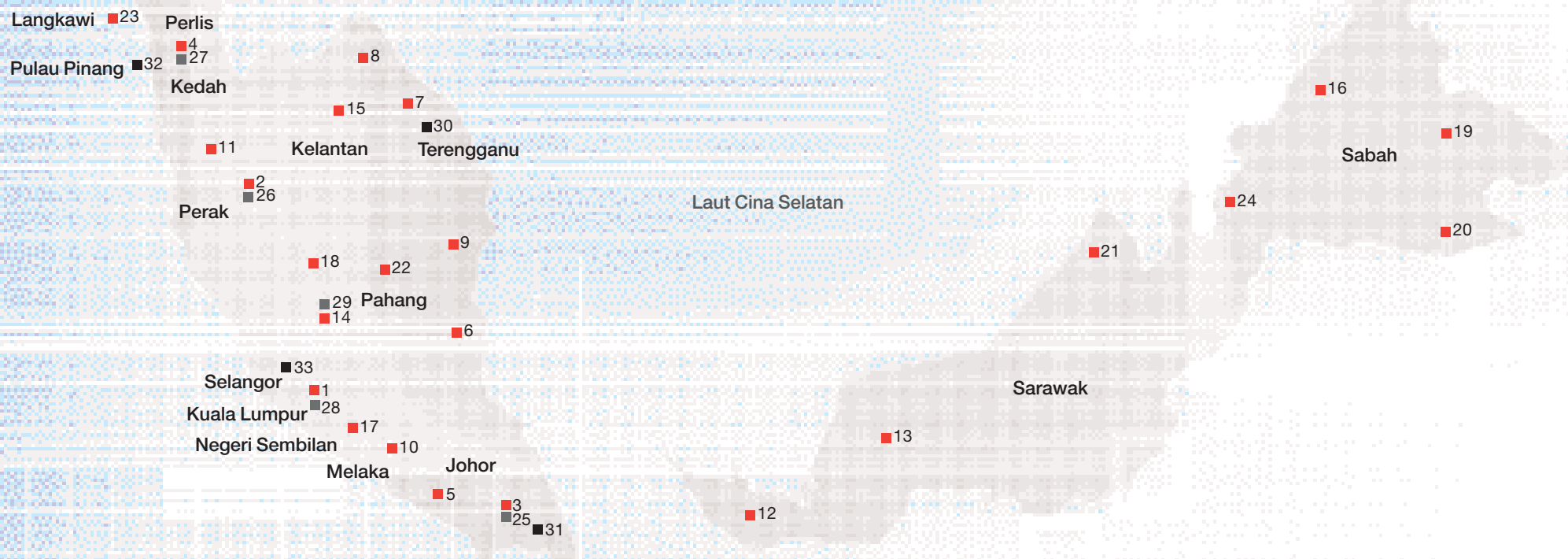
CORPORATE STRUCTURE

Struktur Korporat



NETWORK COVERAGE AND PRINTING CENTRES

Liputan Siaran dan Pusat Percetakan



TV3's transmission stations:

1. Bukit Sungai Besi (Lembah Kelang)
2. Gunung Kledang (Perak Tengah)
3. Gunung Pulai (Johor Selatan)
4. Gunung Jerai (Kedah, Perlis, Pulau Pinang)
5. Gunung Ledang (Johor Utara, Melaka)
6. Bukit Pelindong (Pahang Timur)
7. Bukit Besar (Terengganu)
8. Peringat (Kelantan Utara)
9. Bukit Bauk (Terengganu Selatan)
10. Bukit Tampin (Negeri Sembilan)
11. Bukit Larut (Perak Utara)
12. Gunung Serapi (Kuching, Sarawak)

13. Bukit Lima (Sibu, Sarawak)
14. Gunung Ulu Kali (Pahang Tengah)
15. Bukit Bakar (Kelantan Tengah)
16. Bukit Keratong (Kota Kinabalu, Sabah)
17. Bukit Telapa Buruk (Negeri Sembilan)
18. Bukit Fraser (Pahang)
19. Bukit Trig (Sandakan, Sabah)
20. Bukit Andrassy (Tawau, Sabah)
21. Bukit Kanada (Miri, Sarawak)
22. Bukit Istana (Jerantut, Pahang)
23. Gunung Raya (Pulau Langkawi)
24. Bukit Mas (Limbang, Sarawak)

8TV's transmission stations:

25. Gunung Pulai (Johor)
26. Bukit Kledang (Ipoh)
27. Gunung Jerai (Kedah)
28. Bukit Besi (Kuala Lumpur)
29. Gunung Ulu Kali (Pahang)

NSTP's printing plants:

30. Ajil (Terengganu)
31. Senai (Johor)
32. Prai (Pulau Pinang)
33. Bukit Jelutong (Shah Alam, Selangor)