

Universiti Tun Abdul Razak Sdn Bhd (UNITAR) was established in 1997 and commenced operations in September 1998 as the first virtual university of its kind in the world. Its establishment is in tandem with the government's aspirations to mould the nation into a knowledge-based society, fully prepared for impending knowledge economy and a centre for education excellence in the region. It is to this end that UNITAR heavily leverages information, communications and multimedia technologies in order to develop the teaching and learning environment that enables customized and lifelong education. The delivery mechanism is pervasive, enabling it to cater for a wider reach of students across the world with tremendous economies of scale.

UNITAR offers academic programmes from bachelor to doctorate levels in business, information technology, humanities and social sciences. These programmes are approved by the National Accreditation Board and the Ministry of Education. With this approval, all the undergraduate students are eligible for study loans offered by the National Higher Education Fund Board.

In line with the Government's vision of promoting Malaysia as the Centre of Education Excellence, UNITAR is actively seeking the opportunities to export its products and services overseas. UNITAR will eventually be turned into a worldwide franchise, starting with countries in Asia. In year 2000, UNITAR enrolled its first batch of students from Jiangsu Changzou Health School, China to undertake a nine-month programme that awards the Certificate of Completion in English and Information Technology. Besides China, UNITAR is also forging a collaboration and a partnership with University Technology, Sydney and some very reputable schools in Indonesia.

Board of Directors

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Chairman

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Shabaruddin Ibrahim

Rahim Kamil Sulaiman

Datuk Dr. Syed Othman Syed Hussin Alhabshi

President and Chief Executive Officer

- PhD (Econometrics), University of Birmingham, UK.
- MSc (Statistics), University of Wisconsin, USA.
- BEcons (Statistics), Universiti Malaya.
- Cert. (Education), Malayan Teachers' College.
- Datuk Dr. Syed Othman has served in 4 universities, namely UM, UKM, IUM and UUM, where he was the Deputy Vice Chancellor (Academics). Before taking on his current position as the founding President and CEO of Universiti Tun Abdul Razak (UNITAR) he was the Deputy Director General of Institute Kefahaman Islam Malaysia (IKIM). He has been engaged as advisers and consultants for the government and private sector locally and abroad.

Prof. Dr. Syed Abdul Hamid Syed Ahmad Al-Junid

Deputy President, Academic and Student Affairs

- PhD (Economics), University of Wisconsin, Madison, USA.
- MA (Economics), State University of New York, USA.
- BEcons, Universiti Malaya.
- Over 20 years experience as academician in public and private universities, teaching economics and management courses with special interest in values, leadership and ethic studies.



Senior Management

1. **Assoc. Prof. Dr. Sheikh Ghazali Sheikh Abod**
2. **Datuk Dr. Syed Othman Syed Hussin Alhabshi**
3. **Prof. Dr. Mohamad Salmi Mohd Sohod**
4. **Abdul Razak Mohamed**
5. **Prof. Dr. Khairuddin Hashim**
6. **Prof. Dr. Nik Rahimah Nik Yaacob**
7. **Assoc. Prof. Dr. Ahmad Zohdi Abdul Hamid**
8. **Prof. Dato' Dr. Ibrahim Ahmad Bajunid**
9. **Prof. Dr. Syed Abdul Hamid Syed Ahmad Al-Junid**

Not in picture
Prof. Dr. Abu Daud Silong

Dr. Mohamad Salmi Mohd Sohod

Deputy President, Technology and Development

- PhD (Management), University of Bradford, UK.
- MSc (Manufacturing and Industrial Management), Western Michigan University, USA.
- BSc (Manufacturing), Western Michigan University, USA.
- Over 16 years experience as an academician at Universiti Utara Malaysia in the areas of entrepreneurship and best practice management, e-learning and quality management.

Prof. Dr. Nik Rahimah Nik Yaacob

Vice-President, Corporate Planning and Business Development

- PhD (Business Administration), University of Colorado, USA.
- MBA, University of Idaho, USA.
- BSc (Business Administration), California State University, USA.
- More than 17 years experience as an academician at tertiary level.
- Received prizes and awards in recognition of her contribution in Marketing such as A Consortium Fellow at the 23rd American Marketing Association and the UKM Publication Award for Best Research Article.

Prof. Dr. Khairuddin Hashim

Dean, Faculty of Information Technology

- PhD (Computer Science), University of Bath, England, UK.
- MSc (Computer Science), University of Dundee, Scotland, UK.
- BSc, Universiti Malaya.
- More than 10 years experience as an academician in IT, specializing in software engineering with expertise

in process modelling, software quality, risk and project management.

- A keen researcher and author. He has written and presented his research in numerous computer science conferences locally and internationally.

Prof. Dato' Dr. Ibrahim Ahmad Bajunid

Dean, Faculty of Humanities and Social-Science

- ED.D, Harvard University, USA.
- ED.M, Harvard University, USA.
- MEd, Universiti Malaya.
- BA, Universiti Malaya.
- Dip. (Education), Universiti Malaya.
- Dip. (Teaching of English Overseas), Leeds University, UK.
- More than 30 years experience in education management and development. Among his achievements are the establishment of Institut Aminudin Baki and Malaysian Executive Principal Assessment and Development Centre.

Prof. Dr. Abu Daud Silong

Head, Centre of Graduate Studies

- PhD (Training and Development), University of Maryland, College Park, USA.
- MSc (Adult and Continuing Education), University of Wisconsin, Madison, USA.
- BSc (Agriculture), Universiti Malaya.
- More than 20 years experience as an academician in public institution of higher learning, specializing in training and development with expertise in distant education and adult learning.

Assoc. Prof. Dr. Ahmad Zohdi Abdul Hamid

Dean, Faculty of Business Administration

- PhD (Business Administration), Mississippi State University, USA.
- MBA, Washington State University, USA.
- BSc (Agriculture Economics), University of Wisconsin-Madison, USA.
- Dip. (Agriculture), Universiti Putra Malaysia.
- More than 22 years experience as an academician and consultant on management and human resource issues. His expertise is in human resource management and development, organisational culture and change management.

Assoc. Prof. Dr. Sheikh Ghazali Sheikh Abod

General Manager, Finance and Accounts

- PhD (Finance), University of Durham, UK.
- MBA, Catholic University of Leuven, Belgium.
- Dip. (Computer Science), Universiti Teknologi MARA.
- More than 20 years experience as an academician and consultant on corporate finance.
- Has been a consultant to the Prebon Yamane (UK) Ltd, an international wholesale financial intermediary and he currently sits in the technical board of ASNITA.

Abdul Razak Mohamed

Senior Manager, Corporate Services

- BEcons (Public Administration), Universiti Malaya.
- 13 years of experience in academic administration including five years in Human Resource Administration.

Subsidiary Company - United Multimedia Sdn Bhd

United Multimedia Sdn Bhd (UMM) was incorporated in 1998 as a wholly owned subsidiary of Universiti Tun Abdul Razak Sdn Bhd (UNITAR) with courseware development as its core business. Initially UMM developed courseware exclusively for UNITAR. As its competency in other related areas are acquired, it provides supplementary services in virtual education technology solutions such as the Virtual Online Information Support System (VOISS), Sistem Pembelajaran Interaktif (SIBER) and the Student Administration System (SAS).

UMM had successfully developed various titles on CDs, Web and E-learning content for UNITAR and external clients. One of the most successful commercial CD produced and widely circulated is the Malaysian University English Test (MUET).

UMM also manages an extensive Network backbone for online education infrastructure and integrates systems to support data centres. The data centres that are equipped with SUN E10K platforms that enable and ensure availability of an uninterrupted 7x24x365 data centre.

UMM has developed a joint collaborative agreement with SAP AG in the areas of E-learning initiatives, under which UMM has converted existing SAP 20 classroom course into Web-Based material. UMM is currently digitizing medical courses for medical practitioners across the United States in collaboration with the prestigious John Hopkins University - host and innovator of John Hopkins Medical Online.

To provide virtual learning, UMM's Customer Relationship Management Service Centre provides helpdesk services to UNITAR students through a state-of-the-art telecommunication system and routing facility.

UMM has rolled out the e-Planet. The e-Planet model operates under the franchise business concept consisting of three separate products - Virtual Resource Café, Virtual Learning Club and IT Shoppe. These products complement the E-learning mode, with outlets throughout the country that function as UNITAR's mini learning centres.

Board of Directors

Datuk Hassan Harun
Chairman

Tan Sri Datuk Dr. Wan Mohd Zahid Wan Noordin

Datuk Dr. Syed Othman Syed Hussin Alhabshi

Shabaruddin Ibrahim

Rahim Kamil Sulaiman

Dr. Mohamad Salmi Mohd Sohod
Chief Executive Officer

Omar Musa

Senior Manager, Technical

- MBA, Ohio University Athens, USA.
- BTech (Electronics Engineering Technology), State University of New York at Buffalo, USA.
- Over 10 years experience in teaching and academic and student affairs administration and IT facilities management.

Megat Iskandar Megat Ahmad Supian

Senior Manager, Business Operations and Development

- MPA, Eastern Michigan University, USA.
- BBA, Ohio University, USA.
- Over 10 years experience in sales and marketing.

Halinah Atan

Senior Manager, Training and Research and Development

- MSc (Computer Information System), University of New Haven, USA.
- BSc (Computer Science), Western Michigan University, USA.
- 15 years experience in teaching at tertiary level with 5 years in professional training management.

Roslan Ramli

Senior Manager, Courseware Development

- MSc (Computer Science), Universiti Teknologi Malaysia.
- Post Grad. Dip. (Computer Science), Universiti Teknologi Malaysia.
- BA (Mathematics), University of Western Florida, USA.
- Dip. (Science - Applied Science), Universiti Teknologi MARA.
- Over 17 years experience in IT education.

Reduan Samad

Senior Manager, Software Department

- MSc (Computer Science), Central Michigan University, USA.
- BSc (Computer Science), Western Michigan University, USA.
- Over 11 years experience in IT implementation in education.

Muhammad Dimiyati Abdullah

Senior Manager, Network and Systems

- MTech (Information Technology), University of Tasmania, Australia.
- BSc (Mechanical Engineering), University of Sunderland, UK.
- Over 12 years experience in Engineering and IT.

Aznin Nur Ameran

Manager, Corporate Planning

- ACCA, UK.
- BSc (Accounting and Finance Analysis), University of Warwick, UK.
- Registered consultant with the Ministry of Entrepreneur Development.
- Over 10 years experience in business and financial consulting.

Fong Chin Tau

Manager, Finance

- MAcctg, University of Hawaii, Honolulu.
- BSc (Business Administration), Hawaii Pacific University, Honolulu.
- Member, MACPA and MIA.
- Over 8 years experience in finance and accounting.

Raihan Haji Hassan

Manager, Customer Relationship Management

- BSc (International Business), University of Bridgeport, USA.
- Over 12 years experience in marketing and customer service operations and call centre set ups.

Abdullah Faizal Muhamad Drus

Facilities Manager

- BA (Architecture) (CNA) Leeds, UK.
- Over 15 years experience in interior renovation and building construction.

Senior Management

1. Dr. Mohamad Salmi Mohd Sohod
2. Aznin Nur Ameran
3. Fong Chin Tau
4. Raihan Haji Hassan
5. Reduan Samad
6. Megat Iskandar Megat Ahmad Supian
7. Muhammad Dimiyati Abdullah
8. Omar Musa
9. Halinah Atan
10. Abdullah Faizal Muhamad Drus
11. Roslan Ramli



Subsidiary Company - ITTAR Sdn Bhd

ITTAR Sdn Bhd (ITTAR) was incorporated on 8 September 1984 under its original name, Institut Pendidikan Tinggi Adabi. It changed to its current name upon the acquisition and restructuring of its business by KUB in October 1991.

ITTAR, also known as *Institut Teknologi Tun Abdul Razak*, offers academic programmes at diploma and certificate level. The diploma level programmes are accredited by the National Accreditation Board (LAN) of Ministry of Education Malaysia. With this accreditation, students undergoing studies at ITTAR are eligible for financial assistance from the National Higher Education Fund. Skilled based training and short courses students are eligible for financial assistance from the Skill Development Fund of the Ministry of Human Resources.

ITTAR has four schools of studies which offer various programmes, namely the School of Management, School of Hotel and Tourism, School of Information Technology and School of Engineering. The various courses conducted by the School of Management and the School of Information Technology are available from four centres situated in Kuala Lumpur, Kota Bharu, Johor Bharu and Alor Setar. To cater for the requirements of the k-economy, ITTAR introduced new courses - the Diploma in IT (Multimedia), Diploma in IT (Network) and Diploma in IT (System Development). ITTAR Langkawi on the other hand, manages a full-board Centre by running Matriculation Programs for the Ministry of Education.

ITTAR also offers preparatory courses and short courses in Entrepreneurship, Information and Communications Technology and Languages through its Entrepreneurship Studies and Development Centre (ESDEC).

The School of Engineering located in Prai, Penang, conducts skill-based trainings such as the skill programmes at Skill Certificate level 1, 2, and 3 (MLVK Certificates) in Engineering. Through the collaboration with Universiti Sains Malaysia, the School of Engineering offers Diploma in Mechanical Engineering and Diploma in Electrical & Electronics Engineering.

The School of Hotel and Tourism in Petaling Jaya, conducts courses that prepare students for the hospitality and tourism industry. The diploma level courses offered include Diploma in Hospitality Management, Diploma in Culinary Arts and the Diploma in Tourism Management. These programmes are also offered at certificate level. The School of Hotel and Tourism is a recognized training provider under the Human Resources Development Council Scheme. An agreement entered into with the Swiss School of Hotel & Tourism (SSH) of Chur, Switzerland, a renowned institution in hospitality training, recognizes ITTAR diplomas as equivalent to the Switzerland's Diploma in Hotel & Restaurant Management. With this recognition, ITTAR graduates are given the opportunity to do a one year course leading to a Bachelor of Administration in Hospitality and Tourism Management in Switzerland.

Board of Directors

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Chairman

Shabaruddin Ibrahim

Kamilia Ibrahim

Rahim Kamil Sulaiman

Datuk Dr. Syed Othman Syed Hussin Alhabshi



Senior Management

1. Dr. Yahya Mat Hassan
2. Haji Zaharuddin Haji Mahmud
3. Dr. Hussein Mahmood
4. Haji Ismett Azyze Haji A. Azyze
5. Haji Othman Md Salleh
6. Haji Ibrahim Tahir
7. Abu Hassan Abd. Rahman
8. Azman Ahmad
9. Haji Wan Mohd Khair Wan Chik
10. Hashim Ali

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Rohizan Zainal
Nik Mohd Zailani Haji Nik Salleh
Zulkifli Yaacob

Dr. Yahya Mat Hassan

President

- PhD (Microwave Electrone) University of Durham, UK.
- BSc, Universiti Malaya.
- Dr. Yahya taught at Universiti Putra Malaysia before joining Renong, where he set up Renong's Faculty of Business Management in University of Uzbekistan. He has served on the Technical Committee of the Malaysian Rubber Products Council as Vice-Chairman.

Dr. Hussein Mahmood

Vice President, Academic

- PhD (Education), University of Michigan Ann Arbor USA.
- MEd, Universiti Malaya.
- BA, Universiti Malaya.
- More than 30 years experience in education and teachers' training.

Haji Zaharuddin Haji Mahmud

Vice President, Corporate Services

- MBA, University of Morehead State Kentucky, USA.
- Post Grad. Dip. (Marketing), UK.
- High. Nat. Dip. (Business Studies), Newcastle - Upon - Tyne Polytechnic, UK.
- Dip. (Marketing), Newcastle-Upon-Tyne Polytechnic, UK.
- Over 30 years experience in management and marketing.

Haji Ismett Azyze Haji A. Azyze

Advisor, President's Office

- MEd, Brighton Polytechnic, UK.
- Adv. Dip. (Education), Brighton Polytechnic, UK.
- Over 30 years experience in education management.

Hashim Ali

General Manager, Finance and Accounts

- CIMA, UK.
- More than 20 years experience in finance and accounting in industries involved in project development and manufacturing.

Rohizan Zainal

General Manager, Hotel & Tourism Academy PJ

- MBA, Universiti Putra Malaysia.
- BBA, ITM-Ohio University.
- Dip. (Microbiology), Universiti Teknologi MARA.
- D.P.I.M, University Teknologi MARA.
- More than 20 years experience in management and banking.

Azman Ahmad

General Manager (Acting), School of Engineering, Prai

- MA (Design - Computing Design), University of Staffordshire, UK.
- BA (Architecture), University of Manchester, UK.
- Adv. Dip. (Education), Universiti Putra Malaysia.
- More than 15 years experience in teaching of technical and vocational subjects.

Haji Othman Md Salleh

Head of Students Development

- MEd, University College Cardiff, UK.
- BA, Universiti Malaya.
- More than 30 years experience in education.

Nik Mohd Zailani Haji Nik Salleh

Senior Manager, Kota Bharu Branch

- MBA, University of Eastern New Mexico, USA.
- BBA, University of Eastern New Mexico, USA.
- More than 15 years experience in teaching at tertiary level, specializing in management and marketing.

Abu Hassan Abd. Rahman

Manager, KL Branch

- MEd, University of Northern Arizona, USA.
- BSc (Maths Computing), University of Southern Colorado, USA.
- Over 15 years experience in teaching at tertiary level, specializing in management and marketing.

Haji Wan Mohd Khair Wan Chik

Manager, Matriculation Centre Langkawi

- BEd (Guidance and Counselling), Universiti Putra Malaysia.
- More than 30 years experience in education.

Zulkifli Yaacob

Manager, Alor Setar Branch

- BA, Universiti Kebangsaan Malaysia.
- Over 20 years experience in training and human resource development.

Haji Ibrahim Tahir

Manager, Johor Bahru Branch

- BEd (TESL), Universiti Putra Malaysia.
- Dip. (ESL), Universiti Malaya.
- Over 20 years experience in training.

Subsidiary Company - KUB Teknologi Sdn Bhd

KUB Teknologi Sdn Bhd (KUBTek) incorporated on 21 February 1992, was established as the flagship IT company, spearheading the ICT thrust of the KUB Group. KUBTek is in the business of providing ICT solutions and services to the public and private sectors. To capture a fair share of the enterprise solutions software market, KUBTek has developed a suite of customized application software and professional services.

KUBTek's range of customized application software available are *HRiX (Human Resource Information Exchange)*, *iXVO (Information Exchange for Virtual Office)* and *CHRD Corporate Human Resource Development*).

HRiX is a web-based Human Resource and Payroll System for the enhancement and empowerment of human resource, the intangible asset of any corporation. This software package consists of ten modules and its advantage lies in its flexible and easily customized interfaces. *iXVO* is a catalyst for the digital age, in maximizing the pervasiveness of ICT towards ensuring knowledge management. Designed exclusively for corporate Intranets, *iXVO* enables 100 per cent interconnectivity within a group irrespective of geographical boundaries and time zones. *CHRD* is an enabler for Life Long Learning, empowering the individual with the core competencies to manage change. As an agent of change, it is a core component for the corporate e-Learning strategies for the transition into k-economy.

KUBTek's customised professional services available for its clients include *Mail Messaging Services*, *Multimedia Services*, *Web-based Application Development*, *System Integration*, *Network Services* and *Security Services*.

Mail Messaging Services enables corporate wide communication and the sharing of knowledge in a borderless environment. It encompasses the designing, planning deployment and monitoring services for the client. *Multimedia Services* ensures the clarity of communication and knowledge via the convergence of technologies. It incorporates business and community portals integration to e-Commerce. *Web-based Application Development* customizes business processes to enhance productivity and profitability to meet customers' needs. *System Integration* creates a one-stop centre for the integration of solutions. It encompasses the total solution approach. *Network Services* provides the infrastructure and platform for a digital society. It encompasses the Internet, Intranet and Extranet services to support the e-Enterprise. *Security Services* is the enabler towards a secure and knowledge sharing environment, offering online security for a company's survival in the frenetic world of e-Business.

KUBTek's list of clients include *Syarikat Air Johor*, *FELCRA Berhad*, *Malaysia Prisons Department*, *Survey and Mapping Department*, *Sistem Televisyen Malaysia Berhad (TV3)* and *Ministry of Land and Regional Development*. KUBTek had successfully integrate the clients' requirements in the area of human resource management, asset management, ECS and Y2K compliance.

Board of Directors

Datuk Hassan Harun
Chairman

Dato' Ir. Haji Harun Ahmad Saruji

Datuk Ruhanie Haji Ahmad

Shabaruddin Ibrahim

Dato' Haji Ahmad Bhari Abd Rahman

Rahim Kamil Sulaiman

Datuk Paduka Hajjah Rahmah Osman



Senior Management

1. **Mohamed Zulkhornain Ab Rane**
2. **Raduan Shariff**
3. **Norhalizah Mohd Nordin**

Mohamed Zulkhornain Ab Rane *Chief Executive Officer (Acting)*

- BSc (Electrical and Electronics) University of Strathclyde, Scotland.
- Mohamed Zulkhornain has worked in the IT industry since joining Pernas in 1986. He has also worked for 2 multinational companies that are actively involved in the System Integration of ICT in the public administration and health care services.

Raduan Shariff

Senior Manager, Business Development

- MSc (Communication), Universiti Putra Malaysia.
- BSc (Communication), Universiti Teknologi MARA.
- Over 10 years experience in product development, channel management and system integration.

Norhalizah Mohd Nordin

Finance Manager

- BA (Management in Finance and Accounting), Universiti Sains Malaysia.
- Over 11 years experience in finance and accounting.

Subsidiary Company - Tele Dynamics Sdn Bhd

Tele Dynamics Sdn Bhd (TDM) was incorporated on 21 January 1981 with its principal business activity having evolved from product distribution to providing total business systems and solutions in ICT.

TDM is the sole distributor for Toshiba Information and Communication Systems that have integration and connectivity capabilities to any systems or solutions in today's business environment. TDM has achieved the No. 1 position in market share for TOSHIBA notebook computers in Malaysia. The Toshiba Business Telephone System has proven itself to be cost effective with its upgradability feature to suit the ever-changing business needs. In the area of electronic imaging systems, TDM markets Toshiba Full Colour Copier/Printer Systems with digital multifunction systems. In facsimile technology, Toshiba machines integrate the features of fax, copier, printer and scanner with workstation connectivity and Internet faxing capability.

TDM's business also diversified after its partnership with other renowned manufacturers such as Toshiba TEC, Motorola and Siemens. Toshiba TEC provides a complete range of TEC Retail Information Systems that support the growing needs of the retail industry. Motorola has made communication flexible with the wireless communication products and solutions that cater to many different industries. Siemens offers the highly flexible PBX system which meet the telecommunication high-tech requirements of any corporation.

TDM's success has been mostly contributed by their strong belief in Total Customer Satisfaction. This is further supported by their nationwide network of Sales & Service Centres. TDM have groomed a pool of well trained and competent staff force that are recognised by both principals and customers for their world class services. These testimonies are supported by numerous service awards received by TDM from Toshiba Corporation, Japan.

Board of Directors

Shabaruddin Ibrahim

Rahim Kamil Sulaiman

Tan See Tee

Chong Chok Kuan
Executive Director



Senior Management

1. *Patrick Tan Chuek Hooi*
2. *Takashi Watanabe*
3. *Lee Eng Hock*
4. *Paul Ting Tiew Po*
5. *Samuel Prabhakaran s/o V. Damodara*
6. *Isaac Yap Ching Choi*

*Not in picture
See Hut Meng*

Takashi Watanabe

Chief Executive Officer

- Grad. (Commerce), Yokohama Municipal Senior High School, Japan.
- Grad. (Foreign Language - Spanish), Keio Foreign Language School, Japan.
- Exchange Program, Guanayuto State University, Mexico.
- Watanabe has 30 years experience working with Toshiba Corporation, Japan, with several years at senior management positions in Information and Communications Systems in Mexico, Brazil and the Asia Pacific.

Lee Eng Hock

*General Manager,
Telecommunications and Network*

- Over 20 years experience in OA, telecommunication and IT products.

Paul Ting Tiew Po

General Manager, Electronic Imaging and Retail Information Systems

- BE (Electrical and Electronic Engineering), University of Adelaide, Australia.
- Over 14 years experience in both sales and service of OA, telecommunication and IT products.

Patrick Tan Chuek Hooi

Financial Controller

- BComm (Business Administration), University of Windsor, Ontario, Canada.
- Over 17 years experiences in financial accounting management.

See Hut Meng

General Manager, Tele Dynamics Atec Sdn Bhd

- Over 20 years experience in sales and branch management.

Isaac Yap Ching Choi

Senior Manager, Administration

- Cert. (Personnel Management), MIPM.
- Over 20 years experience in human resource management and administration.

Samuel Prabhakaran s/o V. Damodaran

Senior Manager, Electronic Imaging Systems Service

- Dip. (Electrical Engineering), Federal Institute of Technology, Kuala Lumpur.
- Over 16 years experience in technical services management.

Subsidiary Company - VisionScape Sdn Bhd

VisionScape Sdn Bhd (VS) was first established in 1995 under the name of KUB Komunikasi Kreatif Sdn Bhd (KKK). In February 2000, KKK became the vehicle of a new joint venture between KUB Teknologi Sdn Bhd and Octobot-APT (M) Sdn Bhd. This joint venture entity was renamed VisionScape Sdn Bhd to reflect its new core business of marketing airtime of a networked of electronic displays called *i*-Boards. VS was accorded the MSC status in December 2000.

VS offers the advertising industry a complete one-stop package, from content preparation and media planning up to broadcasting on the *i*-Board. The *i*-Board technology has the unique capability to change the display content as often as necessary. Thus, giving advertisers the option of a cost-effective medium.

To date, VS had successfully put four *i*-Boards in operation, two each in Kuala Lumpur and Johor Bahru. VS will expand its network of displays in major town centres in Malaysia. To be a regional player, VS will also expand into other ASEAN countries, by December 2001, starting with the Philippines.

Board of Directors

Shabaruddin Ibrahim
Chairman

Moritz Gubler

Dr Mohamad Zahran Sheikh Abdul Halim

James R. Schuler

Abdullah S Abu Al Saud

Rahim Kamil Sulaiman

Michael Wesley Blas
Chief Executive Officer

- MBA, Golden Gate University, USA.
- BSc, University of Southern California, USA.
- CPA, State of California.
- Member, American Institute of Certified Public Accountant.
- Member, California Society of Certified Public Accountant.
- Has over 25 years senior level management, consulting and finance and tax experience in high technology, manufacturing, sales and real estate industry in USA.

Shaharuman Shahadan
General Manager, Operations

- Adv. Dip. (Management), GTE "U", (GTE Inc. Management Training School), Connecticut, USA.
- Dip. (Plantation Industry Management), Universiti Teknologi MARA.
- More than 27 years experience in integrated media publishing, and media advertising sales marketing operations including 7 years experience in local and international outdoor media advertising operations.

Ainalida Mohamad Jamil
Marketing Manager

- BA (Mass Communications - Advertising), Universiti Teknologi MARA.
- More than 10 years experience in marketing, specializing in integrated marketing communications.

Muneerah Yusuf Khan
Business Development Manager

- BBus. (Finance), Edith Cowan University, Western Australia.
- Over 9 years experience in business development in various industries.

Norshila Idris

Finance Manager

- BAcctg, International Islamic University Malaysia.
- 8 years experience in audit, finance and accounting.

Gogulan Dorai Rajoo

Sales Manager

- CIM, UK
- Over 8 years experience in advertising and media sales management.



Senior Management

1. **Shaharuman Shahadan**

3. **Muneerah Yusuf Khan**

5. **Ainalida Mohamad Jamil**

2. **Micheal Wesley Blas**

4. **Norshila Idris**

6. **Gogulan Dorai Rajoo**

Subsidiary Company - KUB Sistem Sdn Bhd

KUB Sistem Sdn Bhd (KUB Sistem) was incorporated on 14 July 1994. Its business is in the operation of an e-Commerce Community portal, consultancy services of e-Commerce applications and turnkey contractors for e-Commerce projects.

KUB Sistem was accorded the MSC status in 1998. At the 1999 Anugerah Perdana Menteri, KUB Sistem was a finalist in the " Excellence in e-Commerce" category. It was chosen as the Catcha.com Editor's pick as the hottest site of the month for September 2000. KUB Sistem's portal is also the preferred e-Business Hosting Portal under the Small and Medium Industry Development Corporation's e-Commerce Grant programme .

In November 2000, KUB Sistem received endorsement to establish the ASEAN e-Tourism Portal (www.easeantravel.com). It will be a comprehensive information hub to promote tourism in the ASEAN region and will support an integrated platform for e-Business.

In February 2001, KUB Sistem launched an e-Commerce Community portal (www.niagaone.com) focused on providing content, community and commerce. It is a gateway to two other portals (NiagaBiz and NiagaHome), that serve as centres to provide a trading platform for business and personal services.

Board of Directors

Shabaruddin Ibrahim

Rahim Kamil Sulaiman

Nadzru Azhari

Christopher Chew Kai Thong
Managing Director



Senior Management

1. *Azim Hussein*
2. *Christopher Chew Kai Thong*
3. *Wong Wai Choong*
4. *Emmanuel Benson*
5. *Hasnol Hassan Ariff*

Christopher Chew Kai Thong
Managing Director

- MBA, University of Strathclyde Business School, UK.
- BSc (Engineering), University of Surrey, UK.
- CDipAf.
- Member, IEEE/Computer Society USA.
- Christopher Chew has 25 years consulting, project management, and contracting work experience in engineering, construction, oil & gas, petrochemicals, education and ICT.

Azim Hussein
Senior Manager

- Adv. Dip. (Digital Electronics), Dayton Technology University, Ohio, USA.
- Over 18 years working experience with management responsibilities in marketing, business development, sales and operations in various ICT-based corporations.

Wong Wai Choong

Research & Development Manager

- BSc (Computer Science), University of New South Wales, Australia.
- BE (Electrical Engineering), University of New South Wales, Australia.
- Over 15 years experience in software development and R&D work.

Emmanuel Benson

Content Manager

- FCEA, UK
- MTMA, Australia
- MBA, University of Ireland
- BBA, University of Ireland
- 6 years experience in Internet consultancy, specializing in content development, material management and documentation.

Hasnol Hassan Ariff

Web Media Manager

- Dip. (Graphic Foundation), Saito Academy of Graphics Design, KL
- Over 10 years experience in web designing, web development, CAD and multiMedia.

Subsidiary Company - KUB Telekomunikasi Sdn Bhd

KUB Telekomunikasi Sdn Bhd (KUBTel) was incorporated on 30 December 1997. The company's core business is in providing integrated solutions for telecommunications, electronics and multimedia related business.

KUBTel's principal business includes telecommunications network service and provider, network management, consultancy services, research and also systems engineering services. The major products include Wireless Local Loop (WiLL), structured cabling, telecommunications / broadcasting tower and Asymmetrical Digital Subscriber Lines (ADSL).

The company has an impressive track record since its incorporation with business deals with major companies in the country. Major clients include Telekom Malaysia Berhad (TMB), Putrajaya Holdings and parent company, KUB Malaysia Berhad. KUBTel created history in year 2000 by erecting the tallest steel aesthetic monopole telecommunication tower in Putrajaya for TM Touch. It emerged as Malaysia's largest structured cabling contractor when it secured prestigious projects with Putrajaya Holdings to provide structured cabling system for the Prime Minister's Department and Government Office Complexes in Putrajaya. In addition, KUBTel also provided an integrated data and voice structured cabling, PABX and network equipment for *KUB.com*, KUB Malaysia Berhad's new headquarters.

In recognition of the company's high sales result in 1999, KUBTel was awarded the KRONE Top 5 Sales Achievement Award 2000. With its proven track record and existing capabilities, KUBTel aspires to become a premier System Integrator.

Board of Directors

Datuk Hassan Harun
Chairman

Tengku Mohamed Fauzi Hamid

Dato' Mohd Noor Yusof

Shabaruddin Ibrahim

Datuk Haji Ahmad Shahibuddin Haji Mohd Nor

Rahim Kamil Sulaiman

Dato' Ir. Haji Harun Ahmad Saruji

Ab Aziz Mohamed



Senior Management

1. **Ab Aziz Mohamed**
2. **Sazali Abd Aziz**
3. **Amirnuddin Kamaruddin**
4. **Amir Najib Ibrahim**
5. **Samad Baisun**
6. **Hashim Yaacob**
7. **Amran Abdul Rahman**
8. **Abdul Rashid Abdul Rahman**
9. **Mohd Razz Rozzfaisal Mohd Razali**

Ab Aziz Mohamed

President

- BSc (Mechanical Engineering), University of Southampton, UK.
- OND (Mechanical Engineering), Brighton Technical College, UK.
- Ab Aziz has 25 years experience in engineering in companies involved in transport, high technology, research and development facilities, fixed line and broadband wireless telecommunication digital systems, oil and gas industry.

Amirnuddin Kamaruddin

Vice-President, Fixed Telephony

- BSc (Business Administration Accounting), Drake University, USA.
- Dip. (Accounting), Universiti Teknologi MARA.
- More than 7 years experience in digital telecommunications industry and 3 years experience in the oil and gas industry plus another 3 years in construction and engineering industry.

Samad Baisun

Vice-President, System Engineering and Special Projects

- BE (Civil Engineering), Universiti Teknologi Malaysia.
- More than 8 years experience in digital telecommunications industry and over 5 years experience in the oil and gas industry.

Sazali Abd Aziz

Vice-President, Wireless

- BE (Mechanical Engineering), George Washington University, USA.
- More than 10 years experience in telecommunications industry.

Mohd Razz Rozzfaisal Mohd Razali

Manager, System Engineering and Special Projects

- BE, University of Liverpool, UK.
- More than 7 years experience in digital telecommunications industry.

Abdul Rashid Abdul Rahman

Manager, Finance

- MBA, Universiti Kebangsaan Malaysia.
- Adv. Dip. (Accountancy), Universiti Teknologi MARA.
- Member, MIA.
- More than 15 years experience in banking and over 5 years experience in digital telecommunications industry.

Amran Abdul Rahman

Manager, Business Development

- Adv. Dip. (Business Studies - Marketing), Universiti Teknologi MARA.
- Dip. (Business Studies), Universiti Teknologi MARA.
- More than 10 years experience in the telecommunications industry.

Amir Najib Ibrahim

Manager, Human Resource and Administration

- BA (Social Policy and Administration), Leeds Metropolitan University, UK.
- More than 7 years experience in digital telecommunications industry and 3 years experience in standby power industry.

Hashim Yaacob

Chief Engineer

- MSc (Electronics), University of Wales, UK.
- BSc, Universiti Kebangsaan Malaysia.
- More than 10 years experience in telecommunications specializing in research and development.

Subsidiary Company - KUB Fujitsu Telecommunications (Malaysia) Sdn Bhd

KUB-Fujitsu Telecommunications (Malaysia) Sdn Bhd (KUB-Fujitsu) was incorporated on 28 July 1992. The company is jointly owned by KUB Malaysia Berhad, Fujitsu Limited and Marubeni Corporation. KUB-Fujitsu's business focus is in manufacturing of telecommunications and electronic products and provision of engineering and support services.

KUB-Fujitsu's principal business is the installation, operation and maintenance of Fetex 150 Switching System. Most of the company's large scale projects are in the supply of the digital telephone switching equipment and related engineering maintenance services. Other business capability is in contract manufacturing of PCB assembly, cable termination, electronic equipment and wire harness. The equipment used for assembly and testing are calibrated in line with the company's ISO 9002 standards. KUB-Fujitsu's history of PCB contract manufacturing started since 1995 with Fujitsu Switching Division in China being one of the company's biggest customers in PCB assembly.

KUB-Fujitsu introduced a web based customer support for operation and maintenance of telecommunication exchanges in an effort to upgrade quality in customer service. It is also embarking in the management and maintenance of the Fetex 150 Switching System on initiatives to enhance its efficiency. In 1996, KUB-Fujitsu started its PCB Repair Centre which has the capability of repairing telecommunication cards and electronic PCB.

On 2 October 2000, KUB-Fujitsu closed a deal worth RM29.7 million with Telekom Malaysia Berhad to supply and provide engineering services for the digital telephone switching equipment. Since its inception in 1992, KUB-Fujitsu also designed and built both fixed and mobile telecommunication networks for Somatel in Mogadishu, Somalia.

KUB-Fujitsu aims to be the premier manufacturer of leading-edge telecommunication systems.

Board of Directors

Dato' Mohd Noor Yusof
Chairman

Takemichi Matsuno

Katsuro Hashimoto

**Dr. Engku Mohd Anuar Engku Wook
Abdul Rahman**

Mohamed Othman

Shabaruddin Ibrahim

Rahim Kamil Sulaiman

Shoichi Kutsukake
Managing Director

Ab Aziz Mohamed
Executive Director

Amirnuddin Kamaruddin



Senior Management

1. Shoichi Kutsukake
2. Ab Aziz Mohamed
3. Amirnuddin Kamaruddin
4. Alias Ismail
5. Marzuki Ariffin
6. Abdul Rashid Abdul Rahman
7. Amir Najib Ibrahim

Shoichi Kutsukake

Managing Director

- BE, (Electrical), Chiba University, Japan.
- Kutsukake has extensive experience in the areas of software for digital switching systems and has served at senior level positions in Fujitsu Limited in Japan, Singapore and Latin America. He has 5 patents to his credit in the area of data control systems.

Ab Aziz Mohamed

Executive Director

Amirnuddin Kamaruddin

General Manager

Abdul Rashid Abdul Rahman

Manager, Finance

Amir Najib Ibrahim

Manager, Human Resource and Administration

Alias Ismail

Manager, Operations

- Dip. (Mechanical Engineering), Ibaraki National College of Technology, Japan.
- Dip. (Japanese Language), International Student Institute, Tokyo, Japan.
- More than 8 years experience in digital telecommunications industry and 4 years experience in semi-conductor manufacturing industry.

Marzuki Ariffin

Manager, Marketing

- BSc (Business Administration), Drake University, USA.
- Dip. (Hotel Catering and Management), Universiti Teknologi MARA.
- More than 5 years experience in contract manufacturing work and over 4 years experience in the construction industry.

Subsidiary Company - Cybertrek (Malaysia) Sdn Bhd

Cybertrek (Malaysia) Sdn Bhd (Cybertrek) was established in 1995. On 24 August 2000, KUB Telekomunikasi Sdn Bhd acquired a controlling stake in Cybertrek. The business focus has been in the provision of technology-based solution to the transport and automotive industry. The product introduced by Cybertrek in 1996 was the electronic ticketing system for stage buses. The company now has the rights to the technology to locate and immobilize stolen vehicles using a combination of wireless communication signals.

Cybertrek's product, under the brand name *CHECKMATE*, has the unique capability to immobilize and locating, thus making the process of recovering the stolen vehicles more effective and speedily. Unlike the conventional satellite GPS, the *CHECKMATE* system does not require line of sight and is capable of locating vehicle even if it is in a building, under bridges or trees. Through the use of hand-held tracking devices, the recovery team is able to zoom-in and locate the stolen vehicle even after the vehicle has been repainted or swap with false number plates. The recovery process commences as the *CHECKMATE*'s Control Centre located on the 15th floor of KUB.com is linked to police stations nationwide, via the Police Command Centre at Bukit Aman.

CHECKMATE's other features and options include the capability to lock and unlock car doors, activate alarm mode and a panic button that will automatically alert the Control Centre in the event of a hijacking or distress situation. Once activated the tracking process will commence immediately.

CHECKMATE is available at more than 300 car accessory outlets throughout the Klang Valley. An Installation Centre at the Highway Centre located on the Federal Highway has begun operations.

Board of Directors

Datuk Ruhanie Haji Ahmad
Chairman

Tuan Haji Rosdi Saad

Ab Aziz Mohamed

Dato' Ishak Abdul Hamid

Rahim Kamil Sulaiman

Naharudin Ali

Chief Executive Officer

- FCCA, UK.
- Member, MIA.
- Naharuddin has worked in MNCs and local conglomerates that are involved in telecommunications, chemical and property development at senior level positions in finance and business development.

Annas Bahari

Finance Manager

- BComm, University of New South Wales, Australia.
- CPA Australia.
- Member, MIA.
- Over 7 years experience in finance, accounts management and audit.

Nelson Suah Wai Mung

Manager, Sales & Marketing

- HSC, Tunku Abdul Rahman College.
- 20 year experience in sales and marketing of Honda automobiles and car accessories.



Senior Management

1. **Naharudin Ali**
2. **Nelson Suah Wai Mung**
3. **Annas Bahari**

Subsidiary Company - Utama Steel Works Sdn Berhad

Utama Steel Works Sdn Berhad (USW) was incorporated on 14 December 1982. KUB owns 51 per cent stake in the company. USW started operations in November 1985 to manufacture and supply of steel pipes for industrial use. The company's core products include welded steel pipes, related fittings and fabricated metal.

USW operates from its plant located in Kampung Bercham Industrial Estate, Ipoh. It is able to produce 42 pieces of 1000mm N/D (nominal diameter) pipes per day and 38 pieces of 1200mm N/D per day based on 10 hours of production.

USW has a list of several successfully completed projects. The projects undertaken by the company involved the supply of mild steel pipes and special metal fabrication for water supply projects for Jabatan Kerja Raya Malaysia, Lembaga Air Perak and Lembaga Wilayah Jengka. In December 1992, USW supplied mild steel air duct to Perbadanan Kemajuan Negeri Selangor for the Shah Alam Sports Complex. Among the bigger projects that USW has completed was supplying steel pipes to Konbina Enterprise Sdn Bhd for the Kuala Lumpur International Airport (KLIA) Phase I and II Projects.

USW has also manufactured pipes for the Cheras-Kajang-Beranang Water Distribution Project for Jabatan Bekalan Air Selangor and Paip Utama Hilir Perak Project for Lembaga Air Perak.

Board of Directors

Rahim Kamil Sulaiman

Ibrahim Ismail
Alternate to Ruslan Hassan

Ruslan Hassan

Mohd Noor Omar



Ahmad Johari Kassim

General Manager

- BSc (Biology), Universiti Sains Malaysia.
- Ahmad Johari started his career as a teacher before switching to Goodyear which manufactures tyres. He later joined ALCOM, a manufacturer of aluminium products. His experience includes both staff and line functions.

Wan Mohd Azeelan Haji Adnan

Senior Manager, Finance & Administration

- BAcctg., Universiti Kebangsaan Malaysia.
- Registered Accountant, MIA.
- Wan has more than 10 years experience in finance and business development in investment holding and manufacturing companies.

Senior Management

1. **Ahmad Johari Kassim**
2. **Wan Mohd Azeelan Haji Adnan**

Subsidiary Company - Bina Alam Bersatu Sdn Bhd

Incorporated on 19 March 1980, **Bina Alam Bersatu Sdn Bhd** (Bina Alam) is a subsidiary of KUB Malaysia Berhad through a 55 per cent equity held by KUB Ekuiti Sdn Bhd. Bina Alam is the construction arm of KUB Malaysia Berhad.

From its humble beginning, Bina Alam has now grown to become a major player in the construction industry. It is a registered Class A Contractor with Pusat Khidmat Kontraktor (PKK) and has a G7 grade with Construction Industry Development Board of Malaysia (CIDB).

To date, Bina Alam has completed many projects worth approximately RM 840 million in the building (highrise, residential, hotels resorts, industrial factories, schools and training institutions), civil engineering works in infrastructure sectors. A prominent building built by Bina Alam is the Kuala Lumpur Stock Exchange (KLSE), which was completed in 1997. Befitting the occasion, KUB Malaysia Berhad's debut as a listed entity was the first company to be listed on KLSE's Main Board from the new building that was completed by its own subsidiary. The most recent accomplishment was the Komplek Institut Latihan Perindustrian (ILP) in Kota Samarahan in Kuching, Sarawak for the Ministry of Human Resource of Malaysia on a Design and Build Concept.

In synergy with its construction activity, Bina Alam has also ventured to become a property developer. Among the major development projects in the company's pipeline now are the proposed mixed developments in Kg. Sungai Serai, Rawang, Selangor and also in Tronoh, Perak. Bina Alam, through its subsidiaries, has a total of approximately 1,700 acres of landbank in Perak and Johor.

Board of Directors

Datuk Hassan Harun
Chairman

Dato' Siah Teong Boon
Managing Director

Hajjah Khatijah Md Som

Rahim Kamil Sulaiman

Hanim Laham
Executive Director

Tye Yoon Hay @ Tai Yoon Hee

Senior Management

1. **Zulkifli Mohd Tahir**
2. **Hanim Laham**
3. **Dato' Siah Teong Boon**
4. **Lam Siew Leong**
5. **Lim Kean Ghee**
6. **Nazran Haji Abdullah**
7. **Datin Teoh Bee Woon**
8. **Tina Tan**



Dato' Siah Teong Boon

Managing Director

- BE (Civil), Monash University, Australia.
- Dato' Siah has extensive experience in managing property development and construction of integrated housing estates, high rise buildings, hotels and resorts.

Hanim Laham

Executive Director

- BSc (Engineering), New Mexico State University, New Mexico, USA.
- She has vast experience in administration of projects worth in excess of RM300 million.

Datin Teoh Bee Woon

Legal Matters & Banking

- BA (Ecology), Universiti Malaya.
- Dip. (Education), Universiti Malaya.
- Actively involved in development and investment holdings for the past 20 years.

Zulkifli Mohd Tahir

General Manager, Public Relations & Site Management

- BSc (Building Economics - Quantity Surveying), South Bank Polytechnic, UK.
- Dip. (Building Economics - Quantity Surveying), Universiti Teknologi MARA.
- Over 20 years experience as a professional Quantity Surveyor.

Lim Kean Ghee

Finance Controller, Accounts & Finance

- Dip. (Accounting), MAP/Western Australian Institute of Technology, Australia.
- Affiliate Member, Association of International Accountants.
- Over 20 years of work experience in Cost and Management accounting, finance and budget.

Tina Tan

Internal Auditor

- Fellow Member, ACCA UK.
- Fellow Member, MIA.
- Over 17 years extensive experience in accounting, auditing, secretarial practice and corporate advisory.

Lam Siew Leong

Manager, Business Development

- BA (Public Administration), De Montfort University, Leicester, UK.
- Dip. (Business Studies), Sunderland College of Further Education, UK.
- 18 years diverse experience in the civil service (in United Kingdom), marketing, manufacturing, property development and construction and project management.

Nazran Haji Abdullah

Manager, Business Development

- Dip. (Planting Industry Management), Universiti Teknologi MARA.
- Associate of the Incorporated Society of Planters.
- Certificate in Natural Rubber Planting Management and Processing, Rubber Research Institute of Malaysia.
- Over 17 years experience in Estate/Plantation Management.

Subsidiary Company - KUB Prasarana Sdn Bhd

KUB Prasarana Sdn Bhd (KUB Prasarana) was incorporated on 4 November 1996. KUB Prasarana's core business is in the construction and management of infrastructure development projects, such as road and highway construction, industrial plants and utility facilities.

KUB Prasarana's primary competency is in the area of project and contract management, project structuring and funding. Since its inception, KUB Prasarana has built strategic alliances with various partners which include contractors, engineering consultants, procurement and logistics experts to undertake the infrastructure and engineering projects.

In 1999, KUB Prasarana was appointed by KMAK JV as project managers, to undertake a contract to up-grade the Kuala Kangsar-Sauk Road, awarded by Jabatan Kerja Raya worth RM179.2 million. KUB Prasarana commenced work on its portion of the project, worth RM17.9 million (10 per cent of project value) in November 1999, and this is expected to be completed by 2002.

KUB Prasarana was the project manager for Phase II of the Hotel Singgahsana PJ's refurbishment works. KUB Prasarana will continue to manage the re-development project of Phase III of Hotel Singgahsana. It is also undertaking the refurbishment project for Insitut Perhotelan dan Pelancongan (IPP), ITTAR, Petaling Jaya.

Board of Directors

Rahim Kamil Sulaiman

Dato' Khalid Abdul Rahim



Azman Ahmad

Chief Executive Officer

- BSc (Electrical and Electronics Engineering), California State University, USA
- Registered Professional Engineer, Board of Engineers, Malaysia
- Corporate Member, Institution of Engineers, Malaysia.
- Azman was previously in Sarawak Shell Berhad as the lead instrumentation/project engineer for the onshore Bintulu MLNG-Dua gas supply project.
- Joined as General Manager, KUB-Tis Controls Sdn Bhd before being appointed to present position.

Mohd Habali Shahidan

Manager

- Dip. (Business Studies), Universiti Teknologi MARA
- Fellowship - Economic Development Institute of the World Bank
- He was project evaluation officer of MIDF for 10 years where he was involved in projects funded by World Bank in power transmission and production of bio-gas.

Senior Management

1. **Azman Ahmad**

2. **Mohd Habali Shahidan**

Subsidiary Company - KUB Power Sdn Bhd

KUB Power Sdn Bhd (KUB Power) was incorporated on 17 March 1992 under the name Bina Wilayah Sdn Bhd, which was later changed to its current name on 30 January 1996. The company's core business is in the local power utility industry, covering activities such as substation and transmission line construction, supply and installation of electrical infrastructure and maintenance of electrical plants.

The company's main client is Tenaga Nasional Berhad (TNB). KUB Power is TNB's HV/LV electrical installation contractor. In December 2000, KUB Power was awarded two contracts by TNB, namely the TNB Janamanjung Power Plant package 005 and TNB contract 802700. The Janamanjung project involved the erection, testing and commissioning of the 500kV switchyard; and the Contract 802700 project involved the installation and commissioning of 33 kV XLPE cables for power supply to Muda Paper Mills, Penang.

With an established record with TNB, KUB Power is looking at a long-term relationship and securing more contracts with TNB. Upon successful completion of the Janamanjung project, KUB Power is one of only two contractors having completed a 500 kV erection project in Malaysia.

KUB Power has also completed several projects for the KUB Group of Companies that include supplying and installing power wiring for UNITAR Study Centre in Kelana Jaya. KUB Power is currently undertaking electrical infrastructure works for ITTAR and Singgahsana PJ.

Board of Directors

Datuk Paduka Hajjah Rahmah Osman

Rahim Kamil Sulaiman



Hasbullah Haji Abd Jalil

Deputy General Manager

- Post Grad. Dip.(Business Administration), Swansea Higher Institute of Education UK.
- Adv. Dip (Business Management), Swansea Higher Institute of Education, UK.
- Dip.(Business Management), Swansea Higher Institute of Education, UK.
- Dip.(Civil Engineering), Politeknik Kuantan.
- Hasbullah has 15 years experience in the power industry especially in maintenance and installation of electrical infrastructure.

Senior Management

Hasbullah Haji Abd Jalil

Subsidiary Company - KUB Development Berhad

KUB Development Berhad (KUBD) incorporated on 15 February 1984 is principally involved in property development and related businesses such as contracts and project management.

KUBD has successfully completed several projects. Among them are Phase 1,2,3,4 and 5A of Taman Bersatu Rawang, which involved the construction of 265 units of double storey low cost houses, 241 units of single storey terrace houses, 64 units of single storey medium cost houses, 81 units of double storey medium cost houses and 47 units of double storey shophouses valued at RM61 million.

KUBD has also successfully undertaken the project management for the construction of a 70-room Singgahsana Hotel and the adjoining School of Hotel and Tourism Management in Langkawi, Kedah. KUBD recently launched the Taman Kasih Project, Cheras in Kuala Lumpur valued at RM23 million and Taman Bersatu Rawang Phase 5B valued at RM14 million.

Future business development includes projects in Bukit Jalil Integrated Development valued at RM 670 million, Kuala Ketil, Kedah Mixed Development valued at RM87 million and project management of Mixed Development Project in Sungai Petani, Kedah valued at RM135 million, Housing Development Project in Kota Bharu valued at RM10 million and the Mixed Development Project in Negeri Sembilan valued at RM260 million.

The company is also at the planning stage of various developments in Sungai Buloh, Selangor; Ulu Serting, Negeri Sembilan; Sungai Petani, Langkawi and Baling, Kedah.

Board of Directors

Dato' Ahmad Bhari Abd Rahman

Rahim Kamil Sulaiman

Datuk Paduka Hajjah Rahmah Osman

Dato' Khalid Abdul Rahim
Executive Director



Senior Management

1. **Choo Tak Min**
2. **Ms Chong Ching Wai**
3. **Mohd Dom Abdullah**
4. **Hassan Osman**
5. **Dato' Khalid Abdul Rahim**

Not in picture
Jaafar Sedek

Dato' Khalid Abdul Rahim

Executive Director

- Cert. (Production Planning and Costing).
- Dato' Khalid started his career as a Chemist in a manufacturing company and later switched to trading and consultancy. Has also served as a Town Councillor in MPKB and was the Chairman of the Building Committee.

Mohd Dom Arang Bilong Abdullah

General Manager

- Adv. Dip. (Civil Engineering), Universiti Teknologi MARA.
- More than 23 years experience in property development and construction.

Choo Tak Min

Head of Finance & Accounts

- CIMA UK.
- Registered Accountant, MIA.
- 20 years experience in property development and construction.

Hassan Osman

Senior Manager, Corporate Services

- LLB, University of East London, UK.
- Barrister at Law, Lincoln's Inn.
- 7 years experience as a practicing lawyer and 3 years experience in property development.

Jaafar Sedek

Project Manager

- BE (Civil Engineering), Middlesex Polytechnic London, UK.
- Dip. (Civil Engineering), Universiti Teknologi Malaysia.
- 19 years experience in construction and consultancy and 5 years experience in property development.

Chong Ching Wai

Manager, Sales & Marketing

- Dip. (Building Technology), Tuanku Abdul Rahman College.
- Cert. CIM UK.
- 3 years experience in construction and 10 years experience in property development.

Subsidiary Company - KUB Realty Sdn Bhd

KUB Realty Sdn Bhd (KUB Realty), incorporated in August 1996, is primarily engaged in the management and maintenance of real estate and properties of the KUB Group and property management consultancy services.

The company completed the renovation and fitting-out works for KUB.com, the new headquarters for KUB Malaysia Berhad, which is equipped with state-of-the-art ICT infrastructure. This forms the backbone that connects KUB.com to other information networks world wide via high-speed fibre optics with broadband capabilities. KUB Realty was also the Project Manager for the refurbishment works of Hotel Singgahsana PJ and Langkawi, Matriculation Centre ILP in Prai, Penang and UNITAR Study Centre in Kelana Jaya, Selangor. KUB Realty has a proven track record as project managers for fitting-out works for buildings requiring ICT infrastructure.

In line with its aim of becoming a leading real estate and property management consultant, KUB Realty is implementing suitable corporate governance programmes and hopes to complete the ISO 9000 certification in 2001.

Board of Directors

Datuk Rizuan Ab Hamid
Chairman

Rahim Kamil Sulaiman

Dato' Khalid Abdul Rahim

Subsidiary Company - Peraharta Sdn Bhd

Peraharta Sdn Bhd (Peraharta) was incorporated in October 1974. The company is primarily engaged in the property management and building maintenance of all KUB's assets in Perak. Peraharta owns approximately RM 30 million worth of completed buildings in Perak, including the 13 storey Bangunan Sri Kinta in Ipoh and the 4 storey Wisma Gerik in Gerik. Peraharta manages and maintains over 400,000 sq feet of commercial and office spaces in Perak.

The property management and building maintenance carried out by the company includes:

- Internal and external cleaning services
- Mechanical, electrical and plumbing maintenance works
- Termite and pest control
- Internal and external landscaping
- Car park management
- Leasing and tenancy negotiation

Board of Directors

Datuk Hassan Harun
Chairman

Haslina Jalaluddin

Dato' Khalid Abdul Rahim

Haji Jaafar Mohd Wazir

Rahim Kamil Sulaiman



Senior Management

1. **Haslina Jalaluddin**
KUB Realty Sdn Bhd
2. **Mior Azhar Haji Mior Mohd Junid**
Peraharta Sdn Bhd

Haslina Jalaluddin

General Manager

- Post Grad. Cert. (Marketing), University of Westminster, London, UK.
- Dip. (Quantity Surveying), Universiti Teknologi MARA.
- Haslina has 18 years experience in the field of property management and development as well as construction.

Mior Azhar Haji Mior Mohd Junid

Manager

- BBA (Finance), Universiti Teknologi MARA.
- Dip. (Accountancy), Universiti Teknologi MARA.
- Mior Azhar has 12 years experience in housing development, property maintenance and building management.

Subsidiary Company - KUB Tekstil Sdn Bhd

KUB Tekstil Sdn Bhd (KUB Tekstil) was incorporated on 15 November 1995. KUB Tekstil's core business is in the manufacturing of high quality garments. The company operates from its plant, built in 1996 and is situated on 3.3 acres of land in Pengkalan Chepa Industrial Estate Phase II, Kota Bharu, Kelantan.

KUB Tekstil started as a contract manufacturer of sportswear, tracksuits, outerwear and wind jacket for world renowned names such as *Adidas*, *Nike*, *Timberland*, *GAP*, *Umbro*, *JC Penney* and *Oarsman* proving the company's capabilities to deliver high quality products for the export market.

The expertise gained from manufacturing garments for world famous brand names, proved to be beneficial to the company when KUB Tekstil introduced *Canggih*, the company's own brand name for a full range of school uniforms and sportswear. Through modern technology, *Canggih* has brought quality and style to school uniforms. KUB Tekstil later ventured into manufacturing its own sportswear for the young generation, under the brand name *Canggih Arena*. The company is now at the final stage of releasing its own *Canggih* kidswear and casual wear.

KUB Tekstil's vision for the future is to position *Canggih* as a premier brand name and to establish the company's image as a leading garment manufacturer.

Board of Directors

Rahim Kamil Sulaiman

Muhamad Ramdan Yusof

Abdullah Haji Mahmood

General Manager

- Dip. (Institutional Management), Universiti Teknologi MARA.
- Abdullah started his career in marketing of educational materials. Later he worked at Gas Pantai Timur which is involved in manufacturing and distribution of gas for industry and hospitals.

Baharuddin Harun

Senior Manager, Operations

- Dip. (Mechanical Engineering), Universiti Teknologi MARA.
- Over 20 years experience in garment manufacturing including overseas stints in Korea and Japan.

Hashim Isa

Marketing Manager

- LLB, Universiti Kebangsaan Malaysia.
- MBA, Stirling University, Scotland.
- More than 8 years working experience in marketing, business development, corporate planning and legal.



Senior Management

1. **Abdullah Haji Mahmood**
2. **Baharuddin Harun**

Not in picture
Hashim Isa

Subsidiary Company - KUBTrus Sdn Bhd

KUBTrus Sdn Bhd (KUBTrus) is 73.5 per cent owned by KUB Ekuiti Sdn Bhd, a subsidiary of KUB Malaysia Berhad. It was incorporated on 17 August 1992 and was formerly known as Shoppe d'KUB Sdn Bhd. The principal activity of KUBTrus is in the distribution of consumer products by way of selling direct through a network of distributors. With an elaborate network of distributors and stockists spread throughout the country, KUBTrus is able to provide access of point of sales.

KUBTrus is currently marketing various product range, with special emphasis on health supplement, beauty and skincare, personal care and household products, under various brand names such as *Gamatrus, Trus Health, Seri Nita, Miraclear, Harumi, Brite* and *Trusware*. New product range will be introduced continuously in the coming years. With the collaboration of researchers from local and overseas institutions of higher learning, KUBTrus offers a wide range of food supplement derived from the extracts of sea cucumber (gamat) and herbal concoction from locally sourced plants and herbs. Gamat-based products continue to be the best selling range.

KUBTrus will intensify efforts towards customer service excellence and continuous improvement of supply chain management and distribution of products to facilitate and enhance services to and for the network of stockists and distributors. In tandem with the development of e-Commerce, KUBTrus has also established a website for easy access by distributors and stockists, which will enhance excellent customer support services. The company will be making significant investment in ICT as an enabler to facilitate the business processes.

Board of Directors

Kamilia Ibrahim
Chairman

Rahim Kamil Sulaiman

Datin Teh Bee Woon

Md Fauzi Said

Hajjah Khatijah Md Som



Rahim Kamil Sulaiman
Interim Chief Executive Officer

Aminuddin Ahmad
General Manager, Corporate Affairs

- BSc (Business Administration - Accounting), University of Southwestern Louisiana, USA.
- Over 11 years of experience in various positions in financial and managerial accounting, operations review, corporate planning and corporate finance.

Roslan Ab Hamid
General Manager, Marketing & Distribution

- BSc, Universiti Kebangsaan Malaysia.
- Over 10 years experience in network and channel marketing of household and healthcare products.

Senior Management

1. **Rahim Kamil Sulaiman**
2. **Roslan Ab Hamid**

Not in picture
Aminuddin Ahmad

Subsidiary Company - KUB Gas Sdn Bhd

KUB Gas Sdn Bhd (KUB Gas) was incorporated on 10 March 1992. The company's core business is in the marketing and distribution of bottled LPG (liquefied petroleum gas), to both domestic and industrial users. The distribution of the product is mainly carried out via a network of dealers, mainly Bumiputera entrepreneurs.

KUB Gas commenced operations in the Northern Region with market entry into Kedah, Penang and Northern Perak, starting with 10 dealers. This was followed by market entry into the Central Region (Kuala Lumpur and Selangor) and Southern Region (Johor) in July 2000 with 5 and 6 dealers respectively. To date, KUB Gas has a total of 41 dealers.

KUB Gas plans to double the number of dealers in more areas, concentrating mainly in the west coast of Peninsular Malaysia, which represents more than 60 per cent of the total Malaysian market. KUB Gas also plans to operate its own plant at Pulau Indah in Kelang, Selangor by year 2002.

Board of Directors

Shabaruddin Ibrahim

Rahim Kamil Sulaiman



Idris Abd. Rahman

General Manager

- BA (Mathematics and Economics), Drew University, New Jersey, USA.
- Idris started his career in ESSO mainly in marketing of oil and gas. He was briefly posted to Europe where he was involved in the redesigning of retail business operation for Benelux affiliates.

Zahari Majid

Manager, Logistic & Administration

- Adv. Dip. (Business Administration), Universiti Teknologi MARA.
- 18 years experience in retail marketing and sales of oil and gas.

Roslan Abdul Rahman

Manager, Finance

- Adv. Dip. (Accountancy), Universiti Teknologi MARA.
- Member, MIA.
- More than 15 years experience with various companies involved in banking, investment holding and transportation.

Senior Management

1. **Idris Abd Rahman**
2. **Zahari Majid**
3. **Roslan Abdul Rahman**

Subsidiary Company - KUB Singgahsana (PJ) Sdn Bhd

KUB Singgahsana (PJ) Sdn Bhd (Hotel Singgahsana) was incorporated on 7 August 1996. Its principal business is to operate and manage two boutique hotels. One is located in Petaling Jaya, Selangor, the heart of Malaysia's vibrant industrial district. The other hotel is in Pulau Langkawi, the country's premier tourism island-city and haven. Besides operating as a hotel, it also provides practical training to students in the finer points of the hospitality business. Adjoining to this hotel is a Training Academy for the same purpose.

Hotel Singgahsana, PJ carried out extensive renovation to its Food and Beverage outlets and kitchen facilities. The hotel can now accommodate 800 people for a sit down dinner. The hotel also carried out renovations to the function rooms and installed state-of-the art convention facilities. Phase III of the hotel's upgrading work will involve renovation of the guests rooms.

Hotel Singgahsana, Langkawi, a new KUB property completed in 1996, is located very near to the Langkawi International Airport. It had played host to many guests and visitors to the island. It had extended its services to visiting dignitaries and businessman during special events held in Langkawi like the Langkawi International Maritime and Air Show (LIMA), the world class cycling event - *Le'Tour de'Langkawi*, *Langkawi International Dialogue (LID)* and other major events.

In 1998, the company was also awarded the contract to provide housekeeping services to the *Commonwealth Games Village* during *SUKOM '98*.

Board of Directors

Rahim Kamil Sulaiman

Md Fauzi Said



Senior Management

1. *Wan Mohd Tahiruddin Wan Mohd Zain*
2. *Mohd Adnan Mohd Yusof*
3. *Mazlan Omar*

Wan Mohd Tahiruddin Wan Mohd Zain

Executive Assistant Manager

- MSc (Hospitality Administration), Johnson and Wales University, USA.
- BSc (Hotel and Restaurant Administration), Oklahoma State University, USA.
- Dip. (Chef Training), Universiti Teknologi MARA.
- Dip. (Hotel Management), SHATEC, Singapore.
- Cert. (Hotel and Restaurant Services), Universiti Teknologi MARA.
- Cert. (Food Service), National Productivity Centre
- 20 years experience in hotel management including a few years overseas experience in Japan and United States.

Mazlan Omar

Food & Beverage Manager

- More than 10 years experience in hotel food and beverage administration and operations.

Mohd Adnan Mohd Yusof

Resident Manager, (Langkawi)

- 30 years experience in hotel administration and catering operations.

Subsidiary Company - KUB Agrotech Sdn Bhd

KUB Agrotech Sdn Bhd (KUB Agrotech) was initially incorporated on 5 May 1979 under the name Ladang KUB-KEB Sdn Bhd. On 7 September 1994, the name was changed to KUB Agrotech Sdn Bhd. The company's core business is in plantation management and development of oil palm plantations.

KUB Agrotech owns and manages two oil palm plantations in Johor with a combined total area of 2,660 hectares. These estates produced 24,000 metric tonnes of oil palm fresh fruit bunches (FBB) in year 2000.

Besides the plantations in Johor, KUB Agrotech also manages 4,640 hectares of oil palm plantation in Mukah, Sarawak through a joint venture company, KUB Sepadu Sdn Bhd (KUB Sepadu). KUB Agrotech holds a 60 per cent stake in KUB Sepadu. To date, 2,500 hectares of the land in Mukah has been fully planted, of which 500 hectares are matured and producing approximately 10,000 metric tonnes of FBB annually. KUB Sepadu's estate in Mukah will be fully planted by mid-year 2002.

KUB Agrotech is planning to construct its own mill in Mukah, Sarawak to process FBB for the production of crude palm oil.

Board of Directors

Datuk Hassan Harun
Chairman

Rahim Kamil Sulaiman

Hajjah Khatijah Md Som

Ali Hassan Che Mat

Ali Hassan Che Mat*General Manager*

- MMgt, AIM, Manila.
- BAgribusiness, Universiti Putra Malaysia.
- Dip. (Agriculture), Universiti Putra Malaysia.
- Ali served RISDA at senior level between 1974 to 1983. In 1993 he joined KUB to spearhead the plantation sector.

Tong Kim Seng*Senior Manager, Plantation*

- BAgric, Universiti Putra Malaysia.
- Over 20 years experience in plantation management with 5 years experience as an Estate Manager with Kumpulan Emas Berhad.

Jaafar Madon*Manager, Corporate Services*

- BAgric, Universiti Putra Malaysia.
- Member, ISP.
- 13 years related experience in plantation industry with 4 years estate management experience with Island and Peninsular Bhd and 2 years with FELDA Corporation Sdn Bhd.

Zaini Mohd Tambah*Estate Manager, Plantation*

- Dip. (Agriculture), Universiti Putra Malaysia.
- 16 years related experience in plantation management.

Mimi Aisyah Chye Abdullah*Manager, Finance*

- MBA (Finance), Charles Sturt University, Australia.
- BComm, Melbourne University, Australia.
- Member, MIA.
- Australian Society of CPA.

- Over 10 years experience in auditing, corporate finance and management consultancy.

Mohd Rohim Ramli*Estate Manager*

- Dip. (Planting Industry and Management), Universiti Teknologi MARA.
- Member, ISP.
- 18 years experience in plantation industry with several years working experience with Socfin Bhd, Sawira Sdn Bhd and PORIM.

Azman Harun*Estate Manager, Plantation*

- BAgric.Sc, Universiti Putra Malaysia.
- Member, ISP.
- 15 years experience in plantation industry with 4 years experience at Plantation Agencies Sdn Bhd and 8 years experience at Youk Cahu Plantation.



Senior Management

1. *Ali Hassan Che Mat*
2. *Tong Kim Seng*
3. *Jaafar Madon*
4. *Mimi Aisyah Chye Abdullah*
5. *Zaini Mohd Tambah*
6. *Azman Harun*
7. *Mohd Rohim Ramli*