



A World Brand...From Malaysia

The range of products under the Mistral brand, as well as our existing portfolio of electrical consumer appliances, allows us to offer consumers a wide choice from a set of reliable and world-class products.

Combined, I believe that our range of products makes us one of the most complete provider of home electrical appliances in Malaysia. It is our aim to continue to introduce new product lines to fit the lifestyle requirements of our customers in Malaysia and abroad.

Awards, recognition and achievements

We rounded off the financial year on a high note, when Khind was given the "Special Recognition" Award at the Prime Minister's Quality Awards ceremony. The Company also won the Corporate Award under the Consumer Products Sector for Second Board Companies by The Kuala Lumpur Stock Exchange (KLSE) at its recent annual Corporate Awards ceremony. Khind also made it to the list of the National Creativity and Innovation Award 2004 handed out by the Malaysian Technology Design Centre (MTDC).

We are honoured and humbled to receive such kudos from the government and standards bodies. Khind remains committed to developing practical innovations that deliver value to our customers and shareholders.

Note of appreciation

Despite challenging market conditions in 2003, the Group has performed admirably and creditably. We share our success with our ecosystem of suppliers, dealers and employees. The Group and Management wish to place on record its appreciation for their unwavering efforts and contribution.

The way forward - 2004

New leadership with a sense of vigour, continued global economic recovery, a more stable geo-political climate, and returning consumer confidence in Malaysia augur well for Khind. We will remain committed to strengthening our brand in Malaysia and overseas, as well as find ways to maximise efficiency, productivity and performance for on-going business success for all our shareholders and stakeholders.