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A World Brand...From Malaysia



2003 Annual General Meeting

Caring for our shareholders

- To strive for the interest of all shareholders through continuous improvement and proactive planning.

To Share. To Care

We believe in sharing our wealth and experiences; and caring for our customers, business associates and staffs. We believe that through sharing, caring and giving; we will receive goodwill, respect and valued trust for the brand.

Khind. A world brand...from Malaysia.



Outdoor activity organised by Kelab Sukan Kumpulan Khind



Khind Total Management System training for employees



2003 Annual Dinner held in Genting Highlands

Caring for our employees

- To provide a conducive working environment for employees' personal development and excellence.
- To build a strong team spirit and develop collective accountability toward realisation of our common goals.



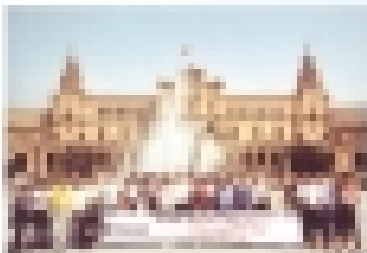
A World Brand...From Malaysia



Khind Customer Service Team

Caring for our customers

- To delight our customer with high quality products and services.



Spain trip



Zhaoqing - Wangyudao trip

Caring for our business associates

- To grow together with our suppliers and dealers and to treasure them as our valued partners.



Bangkok - Pattaya trip

Caring for our community

- To be a good corporate citizen that helps contribute to the development of the community.

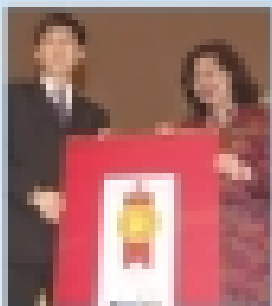


Bagan Lalang beach community service





Brand Building Campaign



We engaged on a series of activities since embarking on "A World Brand...From Malaysia" positioning. These activities played a vital part in building the brand's credential and gaining the confidence of our customers. Some of the major activities include billboard advertising, radio commercial, shop signage and vehicle painting; in which we won the National Creativity and Innovation Award 2004 by Malaysia Design Technology Centre.

