

Management Executives



THEO A F DE ROND - Managing Director



LOW TENG LUM - Finance Director



KHOO GAIK BEE - Human Resource Director

management executives

**DENIS ADRIAN BROWN**

Bachelor of Commerce (Australian National University), Post Graduate Diploma in Marketing (University of Technology Sydney), Australian Institute of Chartered Accounting

General Manager, Marketing

Denis Brown, Australian, aged 39, joined Guinness Anchor Berhad in October 2003.

Denis has 12 years experience in various Diageo related drinks businesses including working as the Global Smirnoff Vice President, Diageo, based in London and then New York. In his previous role he was the General Manager of Diageo Czech Republic and Slovakia, Prague from September 2001 before assuming his current position in 2003.

**ANDREW CHEONG**

Bachelor of Science in Marketing, Computer Science and Finance (University of Oregon)

General Manager, Sales

Andrew Cheong, Malaysian, aged 41, joined Guinness Anchor Berhad in January 2004.

Andrew has more than 17 years of work experience in sales, marketing, merchandising and management in multidisciplinary industries such as telecommunication, information technology, banking and fast moving consumer industries. He has international work experience, specifically in Malaysia, USA, Singapore, Taiwan, Thailand, Hong Kong, Indonesia and the Philippines. Prior to his current appointment, Andrew was the Managing Director of Allied Domecq for South Asia.

**CHOW YI LIN**

Bachelor of Science (Information Systems) (University of New South Wales)

Head of Information Services & Technology

Chow Yi Lin, Malaysian, aged 43, joined Guinness Anchor Berhad in 1990 from Malayan Banking Berhad. She served the Company in various capacities in the IS&T Department before taking up her current appointment in 2000. She has also held IT positions with Western Digital Corporation and St George Bank in Sydney, Australia.

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RENUKA INDRARAJAH

Bachelor of Laws (University of Queensland), Post Graduate Diploma in Legal Practice (QUT)

Head of Legal Affairs

Renuka Indrarajah, Malaysian, aged 38, joined Guinness Anchor Berhad in February 2002.

Renuka Indrarajah began her career as a solicitor in Queensland, Australia until 1993 when she returned to Malaysia. She continued her career in the Corporate Department of Skrine, a prominent firm of Advocates & Solicitors in Kuala Lumpur. In December 1998, she joined Sema Group and was responsible for setting-up and managing the Asia Pacific legal department, which entailed having all legal matters pertaining to the Asia-Pacific region, Japan, China, Australia and India under her purview.

PETER G VOGTLANDER

Master of Mining & Petroleum Engineering (TU DELFT)

Manager, Technical

Peter G Vogtlander, Dutch, aged 40, joined Guinness Anchor Berhad in September 2005.

Prior to assuming his current role, Peter has served the Heineken Group in various capacities. He commenced as Technical Management Trainee (1998), HNBS & HNB and thereafter as Brewery Manager for Ghana Breweries (2000), Nigerian Breweries (2001) and Multi Bintang, Indonesia (2005). Peter also has four years of technical experience in Unilever.



Professional pedigree

We have a truly rich heritage and a wealth of experience in brewing, distribution and marketing. This professional pedigree is our pride.

