During the year, the Group began phase 2 of First World Complex with the development of the car park floors. On completion of the phase 2 development, First World Hotel will have about 6.300 rooms and will be the world's largest hotel.

Genting - City of Entertainment is a popular choice for performances, concerts and other events. The three key event venues, i.e. the Arena of Stars, the Genting International Showroom and the Pavilion played host to many local and internationally acclaimed concerts and events throughout the year. These included electrifying performances by popular Canto-pop and international artistes such as Jacky Cheung, Anita Mui, Eason Chan and Jim Brickman. In April 2002, the Resort hosted the prestigious International Indian Film Academy Awards 2002 that featured top Bollywood and Indian film stars. Many other renowned events were held at the Resort including Anugerah ERA 2002, Anugerah Bintang Popular level. The plaza, with its six unique themed boulevards, namely Champs Elysees, Venice, Times Square, Universal Walk, Covent Garden and Genting Walk, offers the 'must-haves' for any holiday or weekend fun-filled enjoyment. One can shop, eat at the many fast-food joints or indulge in fine dining cuisine, sip refreshing coffee, have fun at the many entertainment choices and enjoy fresh crisp cool highland air.

The launch of First World Plaza in 2002 introduced a myriad of new fun-filled family entertainment attractions at the Resort, ranging from the thrilling Euro Express roller coaster, the popular kiddie rides of Universal Carousel and Tour de Paris, the Genting Sky Venture which is the first-ever skydiving simulation attraction in Asia and second

in the world, the Genting X-pedition Wall which is the biggest indoor climbing wall in Southeast Asia and the Snow World, which is the



pectacular shows and performances at the Genting International Showroom.



A shopper's paradise at First World Plaza

Berita Harian 2002, 2nd Golden Melody Awards 2002 and ASTRO Miss Chinese International Pageant 2002.

Three highly successful illusion shows of world-class standards were staged at the Resort in 2002, namely the "Fiesta Magica", the "Russian Ice Spectacular" and the "1001 Nights: Sinbad" that had mesmerised thousands of spectators.

The First World Plaza is the first of its kind in Malaysia to offer an integrated shopping and entertainment experience at 2,000 metres above sea

largest snow house in Malaysia. There are over 110 retail and F&B outlets of various well-known brands at First World Plaza. Third-party entertainment brands such as the first and only Ripley's Believe It Or Not Museum in Malaysia and Haunted Adventure were

First World Plaza during the year.



Capture the magic and romance on a Venice Gondola ride.

GENTING BERHAD ANNUAL REPORT 2002



## Awana Porto Malai, Langkawi brightly illuminating the night.

Be pampered at the Taman Sari Royal

wana Kijal, a charming tropical beach resort.



## **AWANA HOTELS & RESORTS**

www.awana.com.my

The Awana brand comprises three resort-style hotels, namely Awana Genting Highlands Golf & Country Resort ("Awana Genting"), Awana Kijal Golf, Beach & Spa Resort ("Awana Kijal") and Awana Porto Malai, Langkawi ("Awana Porto Malai").

Reputed for its world-class 18-hole championship golf course and the cool scenic surroundings, **Awana Genting**, located at mid-hill level of the Resort, is a popular highland get-away for holiday and business conventions. Awana Genting promotes the natural scenic attractions at Genting Highlands through eco-sports, golf, jungle trekking, horseback riding and other outdoor activities.

Awana Kijal, located in the state of Terengganu, is a rustic yet charming tropical beach resort with a 7.6-kilometre pristine sandy beach, the longest in the east coast of Peninsular Malaysia. It is a popular resort for both locals and foreigners offering various types of indoor and outdoor sports and recreational activities. In 2002, Awana Kijal introduced a new Javanese-inspired spa, named Taman Sari Royal Heritage Spa Awana Kijal, an alluring place to relax and rejuvenate the mind and body.

Awana Porto Malai is situated on the beautiful island of Langkawi, Kedah. The Mediterranean-inspired resort offers a picturesque boardwalk and panoramic views of the sea. In late 2002, Awana Porto Malai began an upgrading exercise to expand its room inventory and to add a new swimming pool and a convention hall.

## **AWANA VACATION RESORTS**

www.awanavacation.com

The Awana Vacation Resorts division has a total of 3,931 timeshare members as at 31 December 2002. Operated by Awana Vacation Resorts Development Berhad ("AVRD"), the timeshare members have the choice to stay at the many hotels at the Resort

and the Awana chain of resort hotels, subject to booking conditions and have access through Resorts Condominium International exchanges with over 3,800 affiliated resorts in nearly 85 countries.

In 2002, AVRD has 110 timeshare accommodation units. During the year, AVRD opened its sixth sales centre at First World Hotel. The other sales offices are at Genting Hotel and Awana Genting, as well as in Kuala Lumpur, Johor Bahru and Penang.

## STAR CRUISES LIMITED

www.starcruises.com

Star Cruises Limited ("Star Cruises"), an associate of the Group, is the third largest cruise line in the world and "The Leading Cruise Line in Asia-Pacific". Star Cruises operates a fleet of 20 cruise ships with over 26,000 lower berths under the popular Star Cruises, Norwegian Cruise Line ("NCL"), Orient Lines and Cruise Ferries brands.

Star Cruises contributed RM88.6 million in profit before tax to the Group in 2002. During the year, the Group participated in Star Cruises' rights issue to maintain its strategic stake in the company. The rights issue of 7 new shares for every existing 50 shares at the subscription price of HK\$1.95 per share was fully subscribed and completed on 12 December 2002.

Recognised for its innovative and outstanding products and services and high international standards, Star Cruises continued to win awards of excellence worldwide such as the "Best Cruise Operator in Asia-Pacific" by Travel Trade Gazette Asia for a record-breaking sixth consecutive year; the prestigious "Lloyd's List-SMM 2002 Awards" in Hamburg, Germany; the "Best Innovative Product" award at the Outbound Travel Mart in India and "The Best Website" award at the Golden Web Awards by TravelWeekly East in Singapore.