



GENTING BERHAD
(7916-A)



annual report 2004



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GENTING GROUP

We are a leading multinational corporation committed to enhancing shareholder value and maintaining long-term sustainable growth in our core businesses.

Our Mission

We will:

1. Be responsive to the changing demands of our customers and excel in providing quality products and services.
2. Be committed to innovation and the adoption of new technology to achieve competitive advantage.
3. Generate a fair return to shareholders.
4. Pursue personnel policies that recognise and reward performances and contributions of employees and provide proper training, development and opportunities for career advancement.
5. Be a responsible corporate citizen, committed to enhancing corporate governance and transparency.

Bringing You Our Expertise



Resorts World

One of the world's leading leisure and hospitality corporations



Star Cruises

The world's first global cruise line and Asia's leading cruise operator



Genting Sanyen Power

One of Malaysia's most efficient power plants



Asiatic Development

One of Malaysia's lowest cost palm oil producers and a reliable property developer



Genting Sanyen Paper & Packaging

Malaysia's largest integrated recycled paper and packaging manufacturer



Genting Oil & Gas

The only private Malaysian oil and gas production and exploration company

About Genting Group



GENTING GROUP

Genting Group is Malaysia's leading multinational corporation and one of Asia's best managed companies with over 36,000 employees globally, 11,000 acres of prime resort land and more than 175,000 acres of choice plantation land throughout Malaysia. The Group is renowned for its strong management leadership, financial prudence and sound investment discipline.

Genting Group (www.genting.com), is a collective name for Genting Berhad and its subsidiaries and associates that comprises five listed entities with a combined market capitalisation of about US\$9 billion.

With leisure and entertainment businesses ranging from land-based resorts to cruising on seas and more recently, in low-cost value air travel, the Genting Group provides truly integrated world-class leisure and entertainment services at its best.

The Group via Genting International Plc (www.gentinginternational.com) is a leading resorts specialist with international gaming expertise and global experience in developing, operating and marketing internationally acclaimed resorts and integrated entertainment landmarks in Asia, the United Kingdom, Australia and the Americas. Genting International, owns 50% of Maxims Casino Club (www.maximsclub.com), an exclusive high-end casino in London and has a joint venture with Stanley Leisure, the UK's largest casino operator to develop regional casinos in the UK.

Genting was founded in 1965 by Tan Sri Lim Goh Tong. Genting's primary asset is Genting Highlands Resort (www.genting.com.my). This award-winning resort, managed via Resorts World Bhd (www.resortsworld.com), has grown to become one of Asia's leading integrated entertainment resorts, attracting over 17 million visitors in 2004. Resorts World also owns and manages the Awana

chain of hotel resorts in Malaysia (www.awana.com.my), comprising Awana Genting Highlands Golf & Country Resort, Awana Kijal Golf, Beach & Spa Resort, Terengganu and Awana Porto Malai, Langkawi.

Star Cruises Limited (www.starcruiises.com) started its operations in Singapore 12 years ago and has since grown to become the world's third largest cruise line and Asia-Pacific's leading cruise operator, operating under the internationally recognised brands of Star Cruises, Norwegian Cruise Line and NCL America.

Backed by 40 years of experience, management expertise and strong financials, the Group has successfully expanded beyond leisure and hospitality operations to power generation, plantations, properties, paper manufacturing, oil & gas and new-age environmental-focused ventures.

Genting Sanyen Power operates one of the most efficient power plants in Malaysia. It owns a 720MW gas-fired combined cycle power plant that uses Asia's first environmental-friendly hybrid cooling tower that produces no visible plume. The Power Division has successfully ventured to India.

Asiatic Development (www.asiatic.com.my) is one of Malaysia's lowest cost palm oil producers and a reliable property developer of several major residential and commercial properties in Malaysia. Genting Sanyen Paper and Packaging is Malaysia's largest integrated recycled paper and packaging manufacturer. Genting Oil & Gas (www.gentingoil.com) is the only private Malaysian oil and gas production and exploration company.

The Genting Group has turned vision into reality at its fully integrated mountain-top resort and has grown from strength to strength as a leading Asian multinational corporation.