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products at a GLANCE



Corporate Information

DIRECTORS

Michael Iuul, R. (*Chairman*)

Chan Hua Eng, R OBE

Jen. (B) Tan Sri Dato' Mohd. Ghazali
bin Dato' Mohd. Seth, P.G.A.T., P.M.N., P.S.M., S.P.M.J.,
S.I.M.P., D.H.M.S., P.N.B.S., J.M.N., P.P.C., jssc, psc

Y.A.M. Tunku Naquiyuddin ibni Tuanku Ja'afar
D.K., D.K.Y.R., S.P.N.S., S.P.M.P., P.P.T.

Tan Sri Datuk Asmat bin Kamaludin, P.S.M., P.J.N.,
J.S.M., S.M.J., K.M.N.

Mogens Thomsen

Dato' Jorgen Bornhoft, D.P.T.J. (*Kehormat*)

ALTERNATE DIRECTOR

Chin Voon Loong
for Mogens Thomsen

MANAGING DIRECTOR

Dato' Jorgen Bornhoft, D.P.T.J. (*Kehormat*)

SECRETARY

Chin Voon Loong

AUDIT COMMITTEE

Chan Hua Eng (*Chairman*)
(*Independent Non-Executive Director*)

Jen. (B) Tan Sri Dato' Mohd. Ghazali
bin Dato' Mohd. Seth
(*Independent Non-Executive Director*)

Y.A.M. Tunku Naquiyuddin ibni Tuanku Ja'afar
(*Independent Non-Executive Director*)

Dato' Jorgen Bornhoft
(*Managing Director*)

AUDITORS

Ernst & Young
Chartered Accountants

SOLICITORS

Shearn, Delamore & Co.

REGISTERED OFFICE

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REGISTRARS

Signet Share Registration Services Sdn. Bhd.
11th Floor, Tower Block
Kompleks Antarabangsa
Jalan Sultan Ismail
50250 Kuala Lumpur

BANKERS

Public Bank Berhad
Wisma Lim Foo Yong
86, Jalan Raja Chulan
50200 Kuala Lumpur

Maybank Berhad
Menara Maybank
100, Jalan Tun Perak
50050 Kuala Lumpur

HSBC Bank Malaysia Berhad
2, Leboh Ampang
50100 Kuala Lumpur

ABN Amro Bank Berhad
Level 26, MNI Twins, Tower 2
11, Jalan Pinang
50450 Kuala Lumpur



Directors'

PROFILE

Michael Iuul, R.

Non-Executive Chairman

*Chairman of Remuneration,
Nomination and ESOS Committees*

Mr Michael Iuul, aged 59, a Dane, was appointed to the Board on 30 September 1985 and was appointed as Chairman on 2 June 2000.

Mr Iuul holds a M.A. (Econ) degree from the University of Copenhagen. He began his career as a Planning Consultant with Hoff & Overgaard and later as an Industrial Economist/Chief Economist of International Bank for Reconstruction and Development projects in Ghana and Malaysia. In 1974, he

joined the Carlsberg A/S Group as a Deputy General Manager of a subsidiary. Mr Iuul also served as Managing Director of Carlsberg Brewery Ltd, United Kingdom, Member of the Executive Board and Managing Director/Chief Executive Officer (International Operations) of Carlsberg A/S.

Mr Iuul is currently the Managing Director/Chief Executive Officer of Carlsberg Asia Holdings Pte. Ltd. He also serves as Chairman or Director of the Boards of several overseas companies within the Carlsberg Group located in Denmark, United Kingdom, Portugal, Italy, Hong Kong, Thailand, Vietnam, China

and Nepal. Other directorships include, amongst others, Inverhouse Distill Ltd (United Kingdom), Pacific Spirits Group Ltd (United Kingdom), Hite Group (Korea), A/S Th. Wessel & Vett (Denmark), Aston IT Group A/S (Denmark) and Sophus Berendsen A/S (Denmark).

Chan Hua Eng, R OBE

Independent Non-Executive Director

*Chairman of Audit Committee
Member of Remuneration and ESOS
Committees*

Mr Chan Hua Eng, aged 73, a Malaysian, was appointed to the Board on 6 December 1971.



from left to right

Michael Iuul

Non-Executive Chairman

Chan Hua Eng

Independent Non-Executive Director

Jen (B) Tan Sri Dato' Mohd Ghazali bin Dato' Mohd. Seth

Independent Non-Executive Director

Y.A.M. Tunku Naquiyuddin ibni Tuanku Ja'afar

Independent Non-Executive Director



from left to right

**Tan Sri Datuk Asmat
bin Kamaludin**

Independent Non-Executive Director

Mogens Thomsen

Non-Executive Director

Dato' Jorgen Bornhoft

Managing Director

Mr Chan is a law graduate with Honours from the University of Bristol, a Barrister-at-Law of Middle Temple and an Associate Member of the Malaysian Institute of Taxation. He was previously a Senior Partner at Shearn, Delamore & Co., Chairman of the Malaysian Bar Council, part-time Judicial Commissioner and Chairman of the Sabah Inquiry Commission.

Mr Chan presently serves on the Boards of Malayan Cement Berhad, Lingui Development Berhad, Rohas-Euco Industrial Berhad, Pacific & Orient Berhad and Glenealy Plantations (Malaya) Berhad. He is also a Board Member of the Malaysian Danish Business Council.

Jen (B) Tan Sri Dato' Mohd Ghazali bin Dato' Mohd. Seth, P.G.A.T., P.M.N., P.S.M., S.P.M.J., S.I.M.P., D.H.M.S., P.N.B.S., J.M.N., P.P.C., jssc, psc

Independent Non-Executive Director
Member of Audit Committee

Jen (B) Tan Sri Dato' Mohd Ghazali Seth, aged 73, a Malaysian, was appointed to the Board on 11 July 1997.

Jen (B) Tan Sri Dato' Mohd Ghazali Seth possess numerous military qualifications from the United Kingdom. They are Military Officer from the Royal Military College, Sandhurst, Military Command & Staff from

the Staff College Camberly, Military Intelligence from the Staff Intelligence Ashford and Joint Services from Staff College Latimar. He retired as the Chief of Armed Forces after 35 years of service with the Malaysian Armed Forces. He has also served as a Senator in the Malaysian Parliament and as a Vice-President with the Ex-Servicemen Association.

Currently, Jen (B) Tan Sri Dato' Mohd Ghazali Seth holds directorships in Magnum Corporation Berhad, Nestle (Malaysia) Berhad, Mimaland Berhad and ABN Amro Bank Berhad. He also holds positions in various organisations, which

include Distinguished Fellow with the Institute of Strategic and International Studies (ISIS), Chairman of the Board of Trustees of Yayasan Amanah Pembinaan Insan, Member of the Board of Trustees of the Neuro Surgical Foundation, Director of United World College, Chairman of the Retired Armed Forces Officers Club and a Member of the Board of Trustees of the Johore Malay Chamber of Commerce of Malaysia.

Y.A.M. Tunku Naquiyuddin ibni Tuanku Ja'afar, D.K., D.K.Y.R., S.P.N.S., S.P.M.P., P.P.T.

Independent Non-Executive Director
Member of Audit Committee

Y.A.M. Tunku Naquiyuddin ibni Tuanku Ja'afar, aged 55, a Malaysian, was appointed to the Board on 6 August 1999.

Y.A.M. Tunku Naquiyuddin ibni Tuanku Ja'afar read International Politics at the University College of Wales in Aberystwyth and graduated with a Bachelor of Science degree with Honours in Economics from the same college. Tunku served in the Ministry of Foreign Affairs and was posted as the 2nd Secretary with the Malaysian Embassy in Paris. Tunku later headed Antah Holdings Berhad as its Chairman, a position held till today, which was vacated for a 5-year period during his tenure as the Regent of Negeri Sembilan from 1994 to 1999. Tunku was also a Council Member of the Business Council for Sustainable Development, a Geneva-based organisation, Founder and Head of the Federation of Public Listed

Companies Berhad, Council Member of the Canada-ASEAN Centre and Committee Member of the Kuala Lumpur Stock Exchange.

Y.A.M. Tunku Naquiyuddin ibni Tuanku Ja'afar presently sits on the Boards of Antah Holdings Berhad, Malayawata Steel Berhad and Kian Joo Can Factory Bhd.

Tan Sri Datuk Asmat bin Kamaludin, P.S.M., P.J.N., J.S.M., S.M.J., K.M.N.

Independent Non-Executive Director
Member of Nomination Committee

Tan Sri Datuk Asmat bin Kamaludin, aged 58, a Malaysian, was appointed to the Board on 1 February 2001.

Tan Sri Datuk Asmat bin Kamaludin obtained a Bachelor of Economics (Honours) degree from the University of Malaya and later graduated with distinction from a special programme on the European Economic Community in Amsterdam. Tan Sri served in the Ministry of International Trade and Industry (MITI) for 34 years, and retired as its Secretary General, a position he had held for 9 years. Dealing with both domestic and international trade sectors at MITI, he had also worked with several international bodies such as ASEAN, WTO and APEC, representing Malaysia in relevant negotiations and agreements. Tan Sri Datuk Asmat bin Kamaludin was also actively involved in several national organisations such as Johor Corporation, the Small and Medium Scale Industries and MATRADE.

Currently, Tan Sri Datuk Asmat bin Kamaludin is a Board Member of Malaysian Pacific Industries Bhd, Hong Leong Properties Bhd, UMW Holdings Berhad, Shangri-la Hotels Malaysia Bhd, Lion Land Berhad, YTL Cement Berhad, Commerce-Asset Holding Berhad, Matsushita Electric Company (Malaysia) Berhad and Permodalan Nasional Berhad. He is also a Member of a special Committee set up by MITI to discuss and monitor trade matters in relation to the WTO.

Mogens Thomsen

Non-Executive Director

Mr Mogens Thomsen, aged 41, a Dane, was appointed to the Board on 10 March 1999.

Mr Mogens Thomsen graduated from the Copenhagen Business School with a degree in International Trade & Economics. He has been working with the Carlsberg A/S Group for 21 years, beginning his career as a Management Trainee and its subsequently holding positions such as Product Manager, Regional Sales Manager, General Manager and Group Vice-President of Carlsberg A/S and its subsidiaries in Denmark, France, Cameroon, Ivory Coast and Spain.

Mr Thomsen is presently the Sales and Marketing Director of Carlsberg Asia Holdings Pte Ltd as well as Chairman of South East Asia Brewery Ltd and Hue Brewery Ltd (both in Vietnam) and a Director of Carlsberg Singapore Pte Ltd.

**Dato' Jorgen Bornhoft,
D.P.T.J. (Kehormat)**

Managing Director
Member of Audit Committee

Dato' Jorgen Bornhoft, aged 60, a Dane, was appointed to the Board on 30 October 1995.

Dato' Bornhoft holds a degree in Accountancy and Finance from the Copenhagen Business School. Prior to his appointment to Carlsberg Malaysia, Dato' was Vice-President in Carlsberg International A/S, responsible for licence agreements in Asia, foreign subsidiaries and new projects. Dato' Bornhoft was also previously a General Manager of a brewery in Greece.

Currently, Dato' Bornhoft holds directorships in ABN Amro Berhad, South East Asia Brewery Ltd, Vietnam, The Ceylon Brewery Ltd, Sri Lanka and The Lion Brewery Ceylon Ltd, Sri Lanka. Dato' is a past President of the Malaysian International Chamber of Commerce and Industry and now a Committee Member of the same. He is also a Board Member of the Malaysian Danish Business Council, Yayasan Kecemerlangan Sukan Malaysia and the Malaysia-Swedish Business Association.

Chin Voon Loong

Alternate Director

Mr Chin Voon Loong, aged 45, was appointed as an Alternate Director to Mr Mogens Thomsen on 10 March 1999.

Mr Chin obtained a Bachelor of Science (Honours) degree in Systems and Management from The City of London University

and is a Fellow Member of the Institute of Chartered Accountants of England and Wales. He is also a Public Accountant with the Malaysian Institute of Accountants. He is an Associate Member of the Malaysian Institute of Taxation and a Member of the Institute of Company Secretaries, Malaysia. He was employed by Messrs Ernst & Whinney in London and subsequently, by the same firm in Kuala Lumpur. Mr Chin has worked with Carlsberg Malaysia for 15 years and currently holds the position of Chief Financial Officer/Company Secretary.

Mr Chin is a director of The Lion Brewery Ceylon Limited, Sri Lanka.

Other information on Directors

None of the Directors have any family relationship with any director/substantial shareholder of the Group and the Company, nor any interest in any business arrangement involving the Group and the Company. None of them have had any convictions for any offences within the past 10 years.



Management TEAM

① **Dato' Jorgen Bornhoft**
Managing Director

② **Chin Voon Loong**
Chief Financial Officer/
Company Secretary

③ **Martin James Cecil**
Technical Manager

④ **Chan Chee Seng**
Corporate Services Manager

⑤ **Walter Yu Teh Meng**
National Sales Manager

⑥ **Johan Skov Jensen**
Market Development Consultant

