



Date: 30 September 2010

Dear Shareholders,

RE: eDividend (Electronic Dividend) service

We wish to inform you that with effect from 1 September 2010, all listed issuers are required to implement the eDividend service to shareholders. The eDividend refers to the payment of cash dividends by a listed issuer directly into the shareholders' bank accounts. One of the main objectives of implementing eDividend is to promote greater efficiency of the payment system which is aligned to the national agenda of migrating to electronic payment.

1. Benefit of eDividend

- 1.1 Faster access to your cash dividends as your entitlement will be directly credited to your bank account;
- 1.2 Eliminates the inconvenience of having to travel to the bank to deposit the dividend cheques;
- 1.3 Eliminates incidents of misplaced, lost or expired cheques;
- 1.4 Eliminates unauthorised deposit of dividend cheques;
- 1.5 The convenience of one-off registration for entitlement to eDividend from all listed issuers;
- 1.6 Option to consolidate dividends from all your Central Depository System ("CDS") accounts into one bank account for better account management.

2. Registration for eDividend

- 2.1 The registration for eDividend has commenced on 19 April 2010 for a period of one year from 19 April 2010 to 18 April 2011, at no cost to the shareholders. If you register after the one year period, an administrative charge will be imposed.

To register for eDividend, you are required to provide to Bursa Malaysia Depository Sdn Bhd ("Bursa Depository") through your stock broker, your bank account number and other information by completing the prescribed form. This form can be obtained from your stock broker's office where your CDS account is maintained, or downloaded from Bursa Malaysia's website at <http://www.bursamalaysia.com>.

- 2.2 You need to submit to your stock broker's office where your CDS account is maintained, the duly completed prescribed form and the following for registration:-

(a) Individual depositor: Copy of identification documents i.e. NRIC, Passport, Authorised Card or other acceptable identification documents. Original documents must be produced for your stock broker's verification;

Corporate depositor: Certified true copy of the Certificate of Incorporation/Certificate of Registration; and

(b) Copy of your bank statement / bank savings book / details of your bank account confirming your bank account particulars. For individuals, original documents must be produced for your stock broker's verification. For corporate entities, a certified true copy is to be submitted.

If the CDS account is held in the name of a nominee, the nominee will register for the eDividend.

- 2.3 If you are not able to be present at your stock broker's office to submit the prescribed form and supporting documents, please ensure that the signing of the prescribed form and the supporting documents have been witnessed by an acceptable witness specified by Bursa Depository. In this regard, an acceptable witness includes an Authorised Officer of your stock broker, a Dealer's Representative, a notary public and an Authorised Officer of the Malaysian Embassy / High Commission.

BERJAYA LAND BERHAD (201765-A)

Lot 13-01A, Level 13 (East Wing), Berjaya Times Square, No. 1 Jalan Imbi, 55100 Kuala Lumpur
Tel No.: 03-21491999 Fax No.: 03-21431685

3. Notification of eDividend payment after registration

- 3.1 You are encouraged to provide in the prescribed form to Bursa Depository both your mobile phone number and e-mail address, if any. This is to enable the Company to issue electronic notification to you either via e-mail or sms, at the discretion of the Company, once the Company has paid the cash dividend out of its account. Please note that if you provide only your mobile phone number, you may only be notified of the cash dividend payment when you receive your dividend warrant or tax certificate.

4. Additional information for shareholders

- 4.1 Your savings or current account, must be an active bank account, maintained with a local bank under your name or in the case of a joint account, has your name as one of the account holders. It must also be a bank account with a financial institution that is a member of the Malaysia Electronics Payment System Inter-Bank GIRO (IBG) set out below, which can be found on this website:

http://www.meps.com.my/faq/interbank_giro.asp?id=2#answer :

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| 1. Affin Bank Berhad | 12. EON Bank Berhad |
| 2. Alliance Bank Malaysia Berhad | 13. Hong Leong Bank Berhad |
| 3. AmBank (M) Berhad | 14. HSBC Bank Malaysia Berhad |
| 4. Bank Islam Malaysia Berhad | 15. Malayan Banking Berhad |
| 5. Bank Muamalat Malaysia Berhad | 16. OCBC Bank (Malaysia) Berhad |
| 6. Bank Kerjasama Rakyat Malaysia Berhad | 17. Public Bank Berhad |
| 7. Bank of America | 18. RHB Bank Berhad |
| 8. Bank Simpanan Nasional | 19. Standard Chartered Bank Malaysia Berhad |
| 9. CIMB Bank Berhad | 20. The Royal Bank of Scotland Berhad |
| 10. Citibank Berhad | 21. United Overseas Bank (Malaysia) Bhd |
| 11. Deutsche Bank Berhad | |
- 4.2 Your bank account particulars and other related information is protected under the Securities Industry (Central Depositories) Act 1991 which strictly prohibits the disclosure of such information to any person unless you expressly authorise the disclosure in writing. For eDividend purposes, you will be authorising disclosure of your bank account particulars and other related information to persons necessary to facilitate the eDividend such as the Company, the share registrar and the appointed paying banks.

We look forward to a successful implementation of eDividend through your active participation, and to serving you better as our valued shareholders. If you have any queries relating to eDividend, please do not hesitate to contact our share registrar:-

Berjaya Registration Services Sdn Bhd
Lot 06-03 Level 6, (East Wing)
Berjaya Times Square
No. 1 Jalan Imbi
55100 Kuala Lumpur
Tel: 03 2145 0533
Email: brssbsu@po.jaring.my

Thank you.

Yours faithfully
BERJAYA LAND BERHAD

DATUK RAZMAN MD HASHIM BIN CHE DIN MD HASHIM
Chairman