

31 May 2010

Dear Shareholders of AirAsia Berhad

Implementation of Electronic Dividend Payment (“eDividend”)

We are pleased to inform you that in line with e-Dividend initiative by Bursa Malaysia, AirAsia Berhad will be implementing eDividend in the third quarter of 2010. The eDividend refers to the payment of cash dividends by the Company directly into shareholders’ accounts opened and maintained with Malaysia-based banks/ Financial Institutions.

Amongst the main objectives of implementing eDividend are, amongst others, to promote greater efficiency of the dividend payment system and to put the Malaysian market on par with practices in other regional markets in relation to receipt of dividend proceeds by shareholders.

We would like to encourage all shareholders to opt for this service, as it is the most efficient and secure way for shareholders to receive dividend payments. A list of Frequently Asked Questions on eDividend is enclosed herewith for your reference as per Bursa Malaysia’s eDividend guidelines at http://www.bursamalaysia.com/website/bm/trading/downloads/faq_edividend_eng-malay.pdf.

We look forward to a successful implementation of eDividend through your active participation, and to serving you better as our valued shareholders.

Yours faithfully



Dato’ Sri Dr Tony Fernandes
Group Chief Executive Officer

Frequently Asked Question about eDividend

Questions	Answers
What is eDividend?	eDividend is a service which allows an issuer to electronically pay your cash dividends directly into your bank account instead of making payment via bank cheques.
Why eDividend?	<p>Benefits of eDividend:</p> <ul style="list-style-type: none"> • Faster access to dividends which are credited directly into your bank account • Convenience - eliminates the need to go to a bank • One-time provision of bank account details for all the listed issuers on Bursa Malaysia • Better account management with the option to consolidate the dividends from all your CDS accounts into one bank account • Misplaced, lost or expired cheques will be a thing of the past
When can I register for eDividend and will I incur any charges for registration?	<p>To register for eDividend, you must provide your bank account information to your stockbroker by filling up the relevant form. Registration will commence on 19 April 2010 and you will have a grace period of one year, until 18 April 2011 to register. After that period has lapsed, an administrative fee will be charged for eDividend registration.</p> <p>All issuers who announce a book closing date for dividend entitlements from 1 September 2010 onwards are required to pay dividends via eDividend to their shareholders.</p>
How do I register for eDividend	<ol style="list-style-type: none"> i. To register, complete the prescribed form which can be obtained from any stockbroker's office or downloaded from Bursa Malaysia's website and submit the form and relevant supporting documents to the stockbroker's office where your CDS account is maintained. ii. If you are unable to be present at your stockbroker's office to submit the form and supporting documents, please ensure that your documents have been witnessed by an acceptable witness specified by Bursa Depository. An acceptable witness includes an Authorised Officer of a stockbroker, a Dealer's representative, a notary public, or an authorised officer of Malaysian Embassy/High Commission. iii. If your CDS account is held in the name of a nominee, the nominee will have to register for e-dividend.
What supporting documents are required?	<p>Individual Depositor</p> <ul style="list-style-type: none"> • Original documents for verification. • Copy of Identification documents i.e. NRIC, Passport, Authority Card or other acceptable identification documents. • Copy of your bank statement / bank savings book / details of your bank account obtained from your bank's website that has been certified by your bank / copy of letter from your bank confirming your bank account details (disclose part containing your bank account particulars only). <p>Corporate Depositor</p> <ul style="list-style-type: none"> • Certified true copy of Certificate of Incorporation / Certificate of Registration • Certified true copy of your bank statement / bank savings book / details of your bank account obtained from your bank's website / any letter from bank confirming your bank account details (disclose part containing your bank account particulars only)

Questions	Answers
Is there any restriction on the type of bank account to register for eDividend?	<p>You can register any of your existing active savings or current accounts held either in your name or in the case of a joint account, has your name as one of the account holders. The bank account must be maintained with a financial institution based in Malaysia that offers MEPS Inter-Bank GIRO (IBG) service. List of IBG members are:</p> <ol style="list-style-type: none"> 1. Affin Bank Berhad 2. Alliance Bank Malaysia Berhad 3. AmBank (M) Berhad 4. Bank Islam Malaysia Berhad 5. Bank Muamalat Malaysia Berhad 6. Bank Kerjasama Rakyat Malaysia Berhad 7. Bank of America 8. Bank Simpanan Nasional 9. CIMB Bank Berhad 10. Citibank Berhad 11. Deutsche Bank Berhad 12. EON Bank Berhad 13. Hong Leong Bank Berhad 14. HSBC Bank Malaysia Berhad 15. Malayan Banking Berhad 16. OCBC Bank (Malaysia) Berhad 17. Public Bank Berhad 18. RHB Bank Berhad 19. Standard Chartered Bank Malaysia Berhad 20. The Royal Bank of Scotland Berhad 21. United Overseas Bank (Malaysia) Berhad
When will my bank account be credited with my dividend entitlement?	Dividends will be paid by the issuer on the dividend payment date. Generally, your dividend will be credited into your bank account within the same day of payment depending on your bank's processes.
Will I be notified once the listed issuer has paid the dividend?	Yes, you will be notified electronically once the listed issuer has paid the dividend out of its account if you have provided your email address. You are also encouraged to provide your mobile phone number for SMS notification, which may be provided at the discretion of the listed issuers. Nevertheless you will still receive your tax vouchers as long as the law requires it.
How will my bank account information be used and will it remain confidential?	Your bank account and other related information will be used solely for the purpose of crediting dividends directly into your bank account and for other purposes relevant for eDividend e.g. using your email address to send notifications to you. The information is protected under the Securities Industry (Central Depositories) Act 1991 that strictly prohibits the disclosure of such information to any person unless you expressly authorise the disclosure in writing. By registering for eDividend, you will be authorising the disclosure of your bank account information to parties necessary to facilitate the payment of your dividends via eDividend e.g. the issuers, share registrars and the appointed paying bank.
Do I need to register separately for each account if I have more than one CDS account?	<p>If you want to direct all your dividends to be paid into a single bank account, you can request for a consolidation of all your CDS accounts for dividend payment at the point of registering for eDividend.</p> <p>You can also opt to assign different bank accounts for each of your CDS accounts. In this case, you will need to register separately for each of the CDS accounts at the respective stockbrokers where your CDS accounts are maintained</p>
Who do I contact if I have any query on eDividend?	If you have query relating to our eDividend service, please do not hesitate to contact the Helpdesk at our Share Registrar, Symphony Share Registrars Sdn. Bhd. at 03-7841 8000 during office hours.

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